“To create the evidenced-based conditions for meaningful and sustainable engagement for the Common Good”

Dr Heather Lynch, Susan Grant and Dr Ima Jackson

Community and Public Engagement at GCU

Since 2012, Community and Public Engagement (CPE) at GCU have engaged with over 20,000 members of the public on almost 200 events involving 1000 staff, 1200 students and 500 internal and external partners.

Following the university commissioned CPE consultation ‘Imagine Community’ (2016) GCU had an opportunity to refresh CPE to reflect our rich history of work in this area but move it towards a more ambitious and progressive set of high impact goals in keeping with the Common Good mission. The overall aim of GCU’s Community and Public Engagement strategy is:

To create the evidenced-based conditions for meaningful and sustainable engagement for The Common Good (public benefit).

The overall aim of CPE at GCU is:

1. **Engaged Culture** - CPE work is valued, supported and embedded across all aspects of GCU’s strategic portfolio, staff group and activity.
2. **Community Engaged Learning** - maximising opportunities with partners to bring CPE within the Common Good Curriculum.
3. **Engaged Research** - Public engagement with research and co-designed and meaningful research outputs with end-users which contribute to the UN’s Global Sustainable Development Goals (SDGs).
4. **Sustainable Engagement** - developing sustainable, reciprocal and equitable partnerships from which activities and opportunities emerge.
5. **Visible Engagement** - development of GCU’s Digital Map to showcase engagement and innovation projects thematically and map relationships.

community@gcu.ac.uk
@GCUEngagement
www.gcu.ac.uk/theuniversity/communityandpublicengagement