



# Good2CU: Nurturing belonging, identity and studentship amongst new students

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# Background and context

- GCU Enhancement Theme Project: to ‘develop a research led mini MOOC to enhance support for the pre-induction transition of GCU students into Tri A 2017-18’.
- Online learning continues to transform education (Baldwin, 1998)
- Student Transitions and the first year experience priority in many HEI’s (Thomas, 2012)
  - Address student’s lack of preparedness for HE (Murtagh, 2012).
  - intervention at the pre –entry stage can help develop confidence (HEFCE, 2012)

# Design principles

Develop an activity based approach to promote student engagement, encourage autonomy and reinforce learning.

Author and include practical, contextually appropriate, media rich, engaging, informative content.

Good2CU  
Design Principles

Facilitate peer engagement to support student confidence, autonomy and developing identity.

Encourage engagement with core university systems (such as course sites as a facsimile of GCU Learn) to build long-term digital capabilities.

# Content

## Announcements

Welcome!

Posted on: Tuesday, August 29, 2017 3:40:45 PM EDT



A very warm welcome to the [Good2CU](#) web resources and to [Glasgow Caledonian University](#)!

We're delighted that you can join us for the next couple of weeks, getting to know a bit about what's in store at GCU and having a chance to chat with other new as well as those who have already been there, done it and got the t shirt!

The **course will open on 4th September** and we'll be adding regular content over the following weeks until **Fresher's week starts on 25th September**. Please [back](#) for new info, items and updates.

We hope you enjoy working your way through the resources and that you find them useful. We'd be delighted to receive any comments of feedback throughout.

# Implementation

- Ran for 2 weeks from 4<sup>th</sup> September to induction week.
- Advertised via student records, social media, Students' Association and GCU Welcome App.
- Good engagement with quizzes, activities and discussion boards.

**BUT...**

- Disappointing uptake.

# Evaluation of Good2Cu

- Positive change in how students perceive their transition into GCU
- Increased confidence in dealing with the practicalities of student life (pre 65 % v. post 75%)
- Clearer about the demands being placed on a student (pre 38.9% v. post 79.2%).
- Less concerned with lack of social integration
- Reassuring effect on perception of their identity and self
- ✓ Nurturing belonging, identity and studentship amongst new students

# Where do we go from here?

- Platform: Is web based most usable access route for students?
- Integration with University process: impact on a awareness?
- How do we ensure commonality across induction?
- Timing
- Resourcing

# Interested in more.....

- [www.coursesites.com](http://www.coursesites.com)
- username: good2cuguest
- password: forreview