

# The Induction App

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# The Induction App

Why was this introduced?

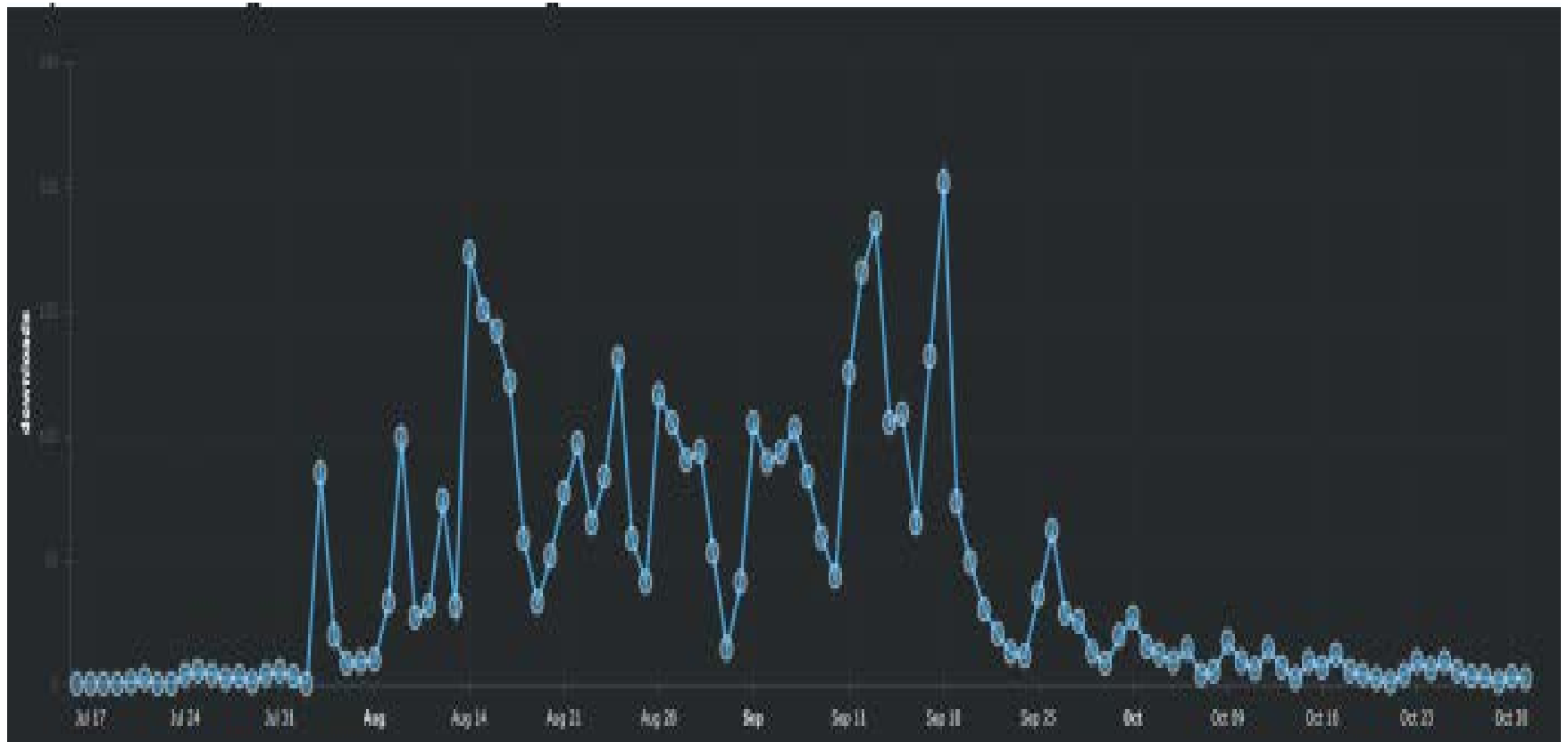
- New2GCU
- New Student Guide
- New2GCU Surveys

# The Induction App



# Metrics

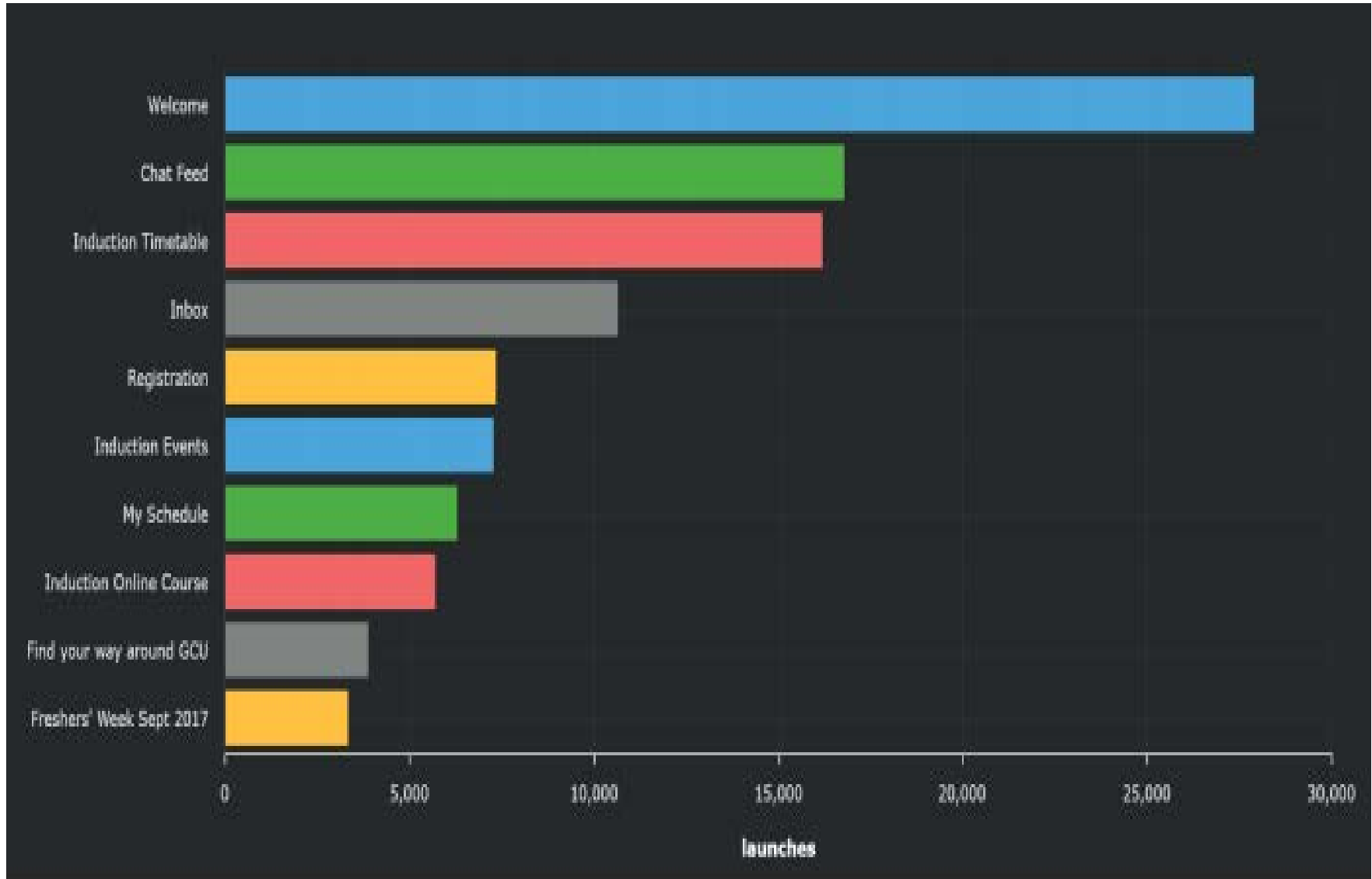
- 4,530 Downloads



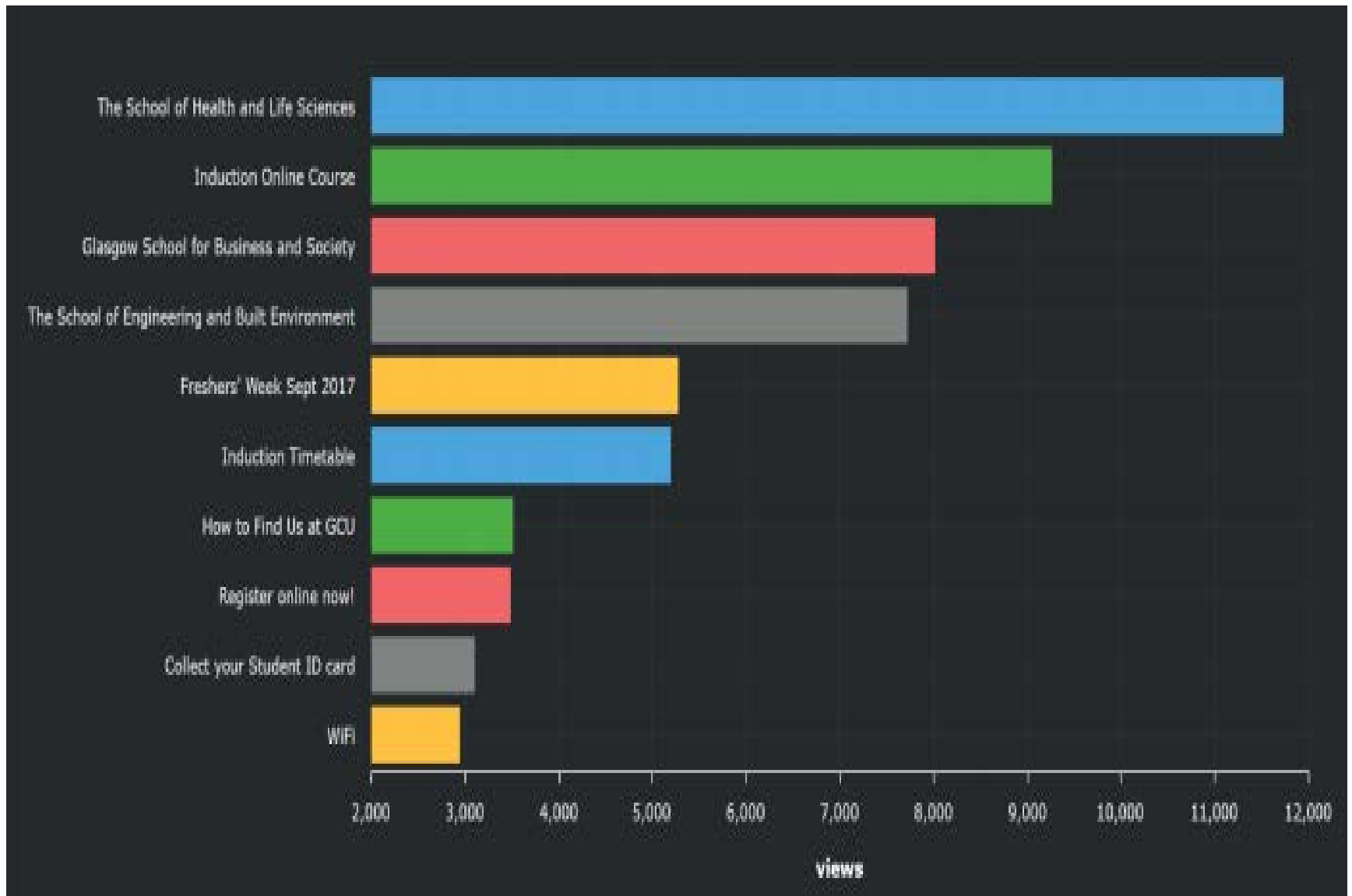
# Metrics continued

- Users accessed the app on average 3 times
- Users on average spent 42 seconds per visit within the app

# Top Menu Items Launched

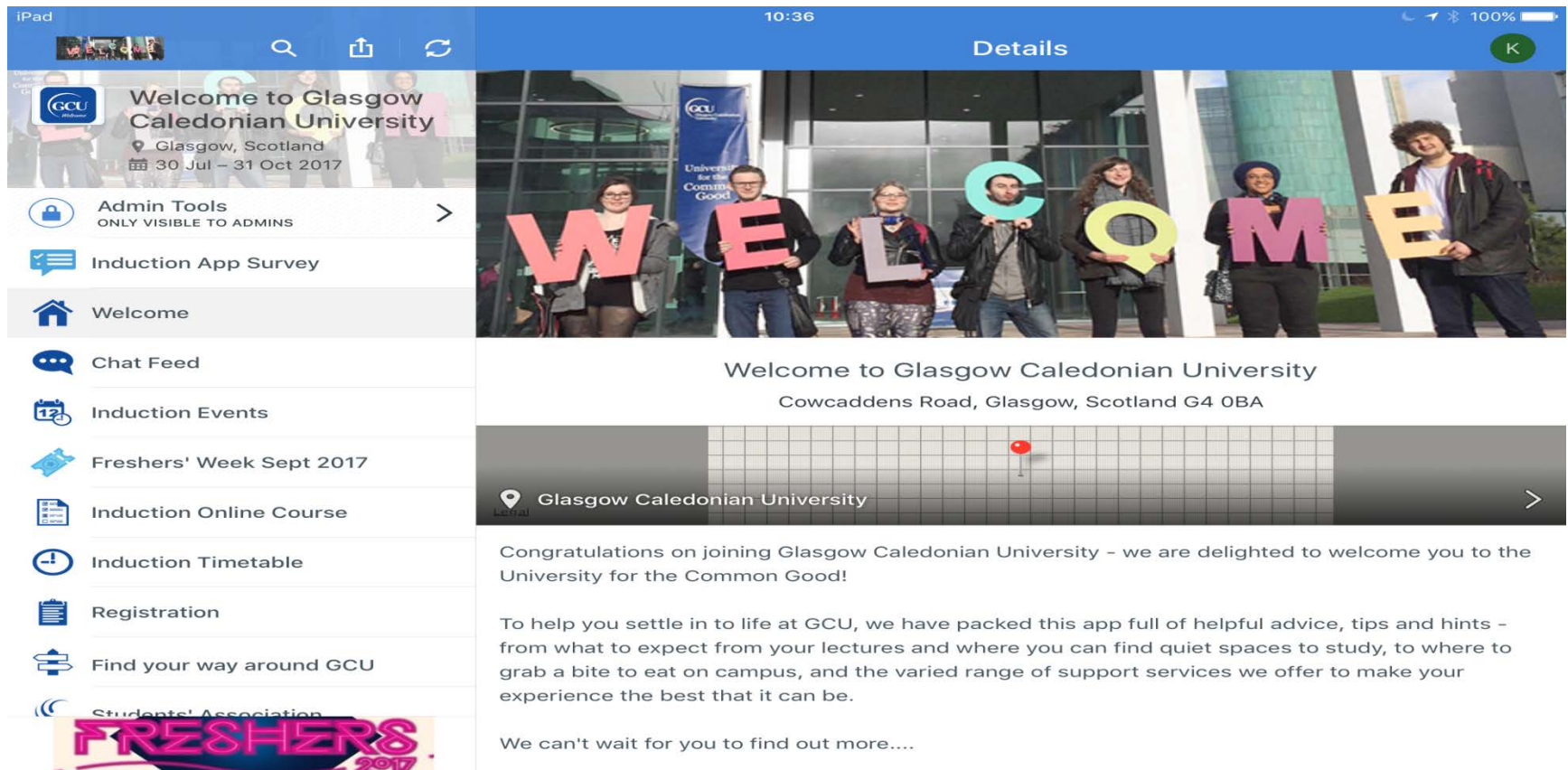


# Top Viewed Custom Lists



# Notifications & Promotions

- Timely notifications sent
- Promoted key events





# The Future

- Continue using the Induction app
- Add the timetables to the app
- Review the metrics to shape the next app
- Review the metrics to introduce pre arrival webinars