

8.5 Strategy and Planning

Introduction

This category provides information on the institution's mission and major strategic plans.

Category Name	Category Description	Can be found at
Mission	Institution's Mission statement	Link to a page containing the University strategy on the GCU website
Corporate plan	Institution's corporate or Strategic Plan	Link to a page containing the University strategy on the GCU website
Strategies	Major institutional strategy documents	Link to a page containing the University strategy on the GCU website
Performance indicators	Indicators used by the governing body and senior management to measure overall institutional performance	<ul style="list-style-type: none"> • Link to a page containing the University Outcome Agreement on the GCU website • Link to a page containing UK performance indicators on the HESA website • Link to a page containing the University's Annual Financial Statements on the GCU website
Planning procedures	Internal procedures for planning and resource allocation	<ul style="list-style-type: none"> • Link to a page containing the University's financial policies and guidelines on the GCU website