

Programme Specification Pro-forma (PSP)

1. GENERAL INFORMATION

1.	Programme Title:	BA/BA (Hons) International Supply Chain Management
2.	Final Award:	BA (Hons) International Supply Chain Management
3.	Exit Awards:	BA International Supply Chain Management BA (Hons) International Supply Chain Management
4.	Awarding Body:	Glasgow Caledonian University
5.	Approval Date:	December 2013
6.	School:	Glasgow School <i>for</i> Business & Society
7.	Host Division/Dept:	Business Management
8.	UCAS Code:	3T4W
9.	PSB Involvement:	
10.	Place of Delivery:	Glasgow
11.	Subject Benchmark Statement:	QAA Business and Management Benchmark Statement 2015 (or QAA Hospitality, Leisure, Sport and Tourism, 2008)
12.	Dates of PSP preparation/revision:	Nov 2017

2. EDUCATIONAL AIMS OF THE PROGRAMME

The BA/BA(Hons) International Supply Chain Management programme is a 3rd year direct entry programme. It has been developed in response to the request by Glasgow City College, as a top-up programme for their HND in Supply Chain Management and also in line with the Scottish Government's 16-19 year old Agenda for Change and with the policy work being done by Scottish Procurement. It is envisaged that this programme will also be attractive to HND students who have studied business and management HNDs and wish to pursue a career in supply chain management, procurement and logistics.

The BA (Hons) International Supply Chain Management programme aims to provide a robust academic programme which will furnish students with a comprehensive understanding, knowledge, principles and practice to managing supply chains across a wide range of sectors. In addition BA/BA(Hons) International Supply Chain Management graduates will have detailed knowledge of the operational management tools and techniques as well as strategic management concepts to allow them to make valuable contribution to management positions within businesses. BA/BA(Hons) International Supply Chain Management graduates will also understand the operational and strategic supply chain risks and challenges to carrying out business in an international environments.

The programme has been designed to ensure the professional development of essential and desirable graduate skills and competencies within supply chain management to enable students to make a valuable contribution in the workplace, and in keeping with the requirements of the Professional Accreditation bodies: The Chartered Institute of Purchasing and Supply (CIPS).

The syllabus encompasses the study of supply chain management and supply chain risk evaluation, operations management, business strategy and project management. In addition, an evaluation of the international environment, in terms of its impact on trade, risk and ethics and other issues in the global economy are evaluated.

Management knowledge and skills are developed throughout the programme providing graduates with

a detailed understanding of how the various functional areas work together, and support each other, in achieving business success. Entrepreneurial skills are developed in modules such as The Enterprise Value Challenge by offering students a unique experience of the entrepreneurial process in live business venturing projects.

The global marketplace has increased the need for businesses to understand international cultures and their impact on carrying out international trade. This concept is explored in modules such as International Trade & Ethics and International Business Strategy.

Elective modules allow students to further develop their management skills and knowledge across themes such as project management, and information resource management as well as explore related business topics such as global diversity.

This programme development fits with core academic expertise with the Management: Innovation, Operations and Strategy group of the Business Management Dept.

The programme aims to specifically meet the needs of students who wish to pursue a career in supply chain management across a wide range of international organisations and industry sectors.

The programme design reflects the QAA General Business and Management Benchmark Statement 2007

The broad educational aims of the programme are follows:

- To develop the ability to apply knowledge gained on the programme to work situations in order to contribute significantly to the operation and management of contemporary supply chains in a wide range of organisations.
- To apply their knowledge and techniques in the assessment of strategic issues associated with international supply chain management.
- To develop understanding of the impact of national and international environmental contexts on the performance and management of organizations, and, of the impact of business on society at a local and global level in line with the Principles of Responsible Management Education (PRME).
- To develop understanding of the practice of ethical management across a variety of organisational and national contexts from both a business and social science perspective.
- To develop understanding of role of creativity, innovation and enterprise in business and society at both national and international levels.
- To develop the skills required to evaluate, plan and implement research relevant to supply chain management.
- To develop communication, team-working, presentation and information gathering skills that enhance graduate employability.
- To provide students with the opportunity to broaden their international perspectives and inter cultural knowledge through the study of a foreign language and studying in a partner intuition abroad.
- To provide students with the opportunity to seek membership of an appropriate professional body as a student member or after graduation.

3. INTENDED LEARNING OUTCOMES – *the programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas:*

3A Knowledge and Understanding:

- A1 Principles, policies and values relating to the Principles of Responsible Management (PRME) and responsibility citizenship in a range of geographic and industry contexts from both a business and social science perspective
- A2 Strategic, legal, financial, human resource and operational challenges managers face in a variety of business contexts and the policies, theories and frameworks to address them.
- A3 Nature and role of entrepreneurship, enterprise, innovation and creativity in relation to employability and economic sustainability at a local and global level.
- A4 Business and social science research philosophies, methodologies and techniques to advance scholarship and research in supply chain management.
- A5 Understanding of the management of successful logistics and supply chain practices in modern business as a strategic resource
- A6 Development of a thorough understanding of the components of supply chains, the material and information flow interactions between them and the analytical and management processes that facilitate successful supply chain performance
- A7 Development of a critical understanding of risk management in supply chains and strategies for risk minimisation.
- A8 Understanding of the successful supply chain practices in international trade.

3B Intellectual Skills:

- B1 Critically review, synthesise and develop knowledge relevant to supply chain management.
- B2 Critically analyse, evaluate and synthesise qualitative and quantitative information.
- B3 Critically analyse current thinking, research and business practice in a range of industry contexts in supply chain management.
- B4 Utilise relevant information sources in an appropriate manner to generate alternative decisions and formulate creative, ethical solutions to business challenges.
- B5 Demonstrate originality, insight and innovativeness in tackling and solving problems.
- B6 Reflect on personal learning and development.

3C Professional/ Practical Skills:

- C1 Effective use of communication and digital technologies to present ideas in a range of contexts.
- C2 Professionalism in the use of a range of oral communications techniques when articulating ideas and concepts.
- C3 Report and project writing skills.
- C4 Numeracy and quantitative skills in interpreting financial and statistical data.
- C5 Effective leadership and group working skills, including cross-cultural sensitivity, team-building, negotiation and conflict resolution.
- C6 Career development, networking and continuing professional development skills.

3D Transferable/Key Skills

- D1 Cognitive and intellectual skills including critical thinking, self-reflection, creativity and ethical problem-solving/decision-making.
- D2 Presentation skills including written communication in a variety of formats and visual/oral presentational skills.
- D3 Planning and time-management; organising and planning work; self-management and independent working.
- D4 Inter-cultural awareness: understanding different perspectives, multi-cultural sensitivity and appreciation and development of a global mind set.
- D5 Inter-personal skills including questioning and listening, influencing and persuading, advising

others and giving feedback.
D6 Research skills: information retrieval and collection; data analysis and synthesis.

4. PROGRAMME STRUCTURES AND REQUIREMENTS, LEVELS, MODULES, CREDITS AND AWARDS

Module Code	Module Title	Credit
M3N222480	EEE3: The Enterprise Value Challenge	20
M3N222479	International Business Strategy	20
M3N224560	Business Research Methods and Skills	20
M3N224238	Supply Chain Management	20
M3N222491	Operations Management	20

Option:

	Language	20
M3N222428	Project Management	
M3N524237	Digital Business and Marketing	
M3N522464	Retail Buying and Visual Merchandising	

BA International Supply Chain Management 360

Exit Award

Module Code	Module Title	Credit
MHN222557	Dissertation	40
MHN222572	Supply Chain Risk Management	20
MHN222568	Sustainability, Corporate Responsibility and Ethics in International Business	20
MHN122534	Managing Sustainable Business Excellence	20

Option:

	Language	20
MHN222487	Management of Innovation and Creativity	
MHN622493	Human Resource Strategies for Organisational Performance	

Exit Award– BA (Hons) International Supply Chain Management 480

5. SUPPORT FOR STUDENTS AND THEIR LEARNING

The BA(Hons) International Supply Chain Management programme team place high importance on providing a supportive environment for its students to help them make a successful transition to higher education both at level one and for direct entry students at level three. During the academic year, support for students exists in the form of induction activities at the start of the year as well as a series of transition activities held during the first trimester that focus on academic writing, citation, referencing and plagiarism and, for international students, guidance on English language support.

In addition GSBS provides an integrated support network for all students. An Academic Advising Policy is in place in line with the GCU PPACT Standard (i.e. the advising system aims to be Personal, Professional, Academically informed, Consolidated, Transitional) whereby all students are allocated an Academic Advisor with whom they meet at key points in the academic year.

In addition, GSBS has a dedicated Learning Development Centre aimed at enhancing student learning capabilities and skills, with attention to both individual and collective needs, to enable students to maximise the learning on their respective programme of study. Services provided are wide ranging from academic writing and time management to presentation skills, referencing and plagiarism and English language support.

Recognising the challenges facing international students, induction and transition activities for international students will also focus on social networking (getting to know peers and teaching team) and student orientation and familiarisation.

With extensive experience in teaching overseas students, the teaching team is sensitive to cultural diversity, and within the curriculum draws on cross-cultural illustrations and ideas to enhance study and involve students. Contact staff will take steps to build trust, create a spirit of open inquiry in the student body and overcome cultural barriers to effective learning.

6. CRITERIA FOR ADMISSION

Candidates must be able to satisfy the general admissions requirements of Glasgow Caledonian University

Direct entry to Level 3

HND Supply Chain Management, HND Business, HND Retail Management or HND Administration and IT with BB in Graded Units (or average of B's in Graded Units). **Other business-related HND programmes will be considered.**

English Language Qualifications

The Table below illustrates the qualifications/tests which are regarded as indicating a suitable level of competence.

Qualification/Test	Score
IELTS (British Council International English Language Testing Service)	6.00
Computer-based test in English as a foreign language (TOEFL)	213
Cambridge Certificate in Advanced English	Grade C
Cambridge Certificate of Proficiency in English	Grade C
London Chamber of Commerce: English for Business Examination	Third Level

London Chamber of Commerce: English for Commerce Examination	Third Level
Oxford - ARELS Examination (Higher Level)	Credit
Oxford International: Business English Certificate	Pass
University of London: Certificate of Attainment in English (Graded Tests)	Level 5

Pre-Sessional English & Study Skills Courses

A pre-sessional course run through the summer at Glasgow Caledonian University prepares international students for life and study in Glasgow in the following ways:

- For those with an IELTS proficiency equivalent to 5.5 or above, successful completion of the intensive English language course is an alternative to taking the IELTS exam in order to fulfil the condition of entry for the programme
- Obtain the essential academic skills needed to study effectively
- Become familiar with the city/university and get settled into accommodation before the programme begins in September

Flexible Entry: Credit Transfer and RPL

Candidates will be actively considered and encouraged to apply under the GCU Guidelines for Flexible Entry: Credit Transfer and Recognition of Prior Informal Learning (RPL). The process of measuring experiential learning is known as RPL. This refers to learning which has not previously been assessed, or credit-rated, including that achieved through work experience. An applicant can seek entry to the programme if they do not have the normal entry requirements, but can demonstrate that they have achieved the prerequisite skills and knowledge through their experience, or informal learning (RPL). Applicants may be granted entry with advanced standing, if they can demonstrate equivalence to the learning outcomes of a module. A student can gain credit towards an award through a combination of prior informal and prior certificated learning. There are programme limits on the amount of credit that can be awarded through RPL and credit transfer. Candidates presenting claims for prior learning must achieve 50% of the credit required at the final level of their award through accredited modules.

Entry with Advanced Standing

In considering applications for direct entry, the University's "Guidelines for Flexible Entry: Credit Transfer and Recognition of Prior informal Learning" policy will be adhered to:

http://www.gcu.ac.uk/media/gcalwebv2/theuniversity/gaq/gaqfiles/GCU_RPL_Policy_May2011.pdf

7. METHODS FOR EVALUATING AND IMPROVING THE QUALITY AND STANDARDS OF TEACHING AND LEARNING

Mechanisms for review and evaluation of teaching, learning, assessment, the curriculum and outcome standards:

- Annual Programme Monitoring Process
- Annual Module Monitoring Process
- Module Feedback Questionnaire
- External Assessors' Reports
- Annual Monitoring
- Enhancement Led Internal Subject Review
- Programme Approval and Re-approval

Committees with responsibility for monitoring and evaluating quality and standards:

- Student-Staff Consultative Group (SSCG)
- Programme Board (PB)
- School Board
- Assessment Board (AB)
- University Learning and Teaching Sub-Committee (LTSC)
- University Academic Policy Committee (APC)
- University Senate

Mechanisms for gaining student feedback on the quality of teaching and their learning experience:

- Student-Staff Consultative Group (SSCG)
- Student representation on Programme Board (PB)
- Student representation on School Board
- Module Feedback Questionnaire (MFQ)
- GCU Learn site
- Open access to members of Programme Team e.g. Module Leaders, Programme Leader, Academic Advisor, Learning Development Tutors

Staff development priorities include:

- Higher Research Degrees
- Postgraduate Certificate in Learning and Teaching
- Continuous Professional Development (CPD)
- Performance Annual Review (PDAR)
- Peer Support for Teaching
- Conference and Seminar attendance and presentation
- Academic publications for the Research Excellence Framework (REF) submission
- Membership of and involvement with Professional Bodies
- Consultancy and industry engagement
- Engagement in GCU and GSBS staff development workshops and Master classes

8. ASSESSMENT REGULATIONS

The Glasgow Caledonian University Assessment Regulations

http://www.gcu.ac.uk/media/gcalwebv2/theuniversity/aqd/University_Assessment%20Regulations_2017_18_Undergraduate.pdf

apply to this programme

9. INDICATORS OF QUALITY AND STANDARDS

- Student progression rates
- Student Staff Consultative Meetings
- External Assessor Reports which are considered at Programme Boards
- Annual module review report of modules to the Programme Board for sharing of good practice and proposed modules enhancements
- Annual Programme Analysis
- The outcome of any Cognate Area Reviews organised by the School and /or University
- The outcome of any University internal quality audit of the programme
- The outcome of any QAA HE subject review
- Application rates

10. INFORMATION ABOUT THE PROGRAMME

Key information about the programme can be found in:

- Programme Specification
- Programme Handbook
- Module Handbook
- University Website <http://www.gcu.ac.uk>
- School Website <http://www.gcu.ac.uk/gsbs/>
- GCU Learn
- My Caledonian
- University Prospectus

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning assessment methods of each module can be found in the University Module catalogue which can be accessed from the University web-site. The accuracy of the information in this document is reviewed by the University and may be checked by the Quality Assurance Agency for Higher Education.

A curriculum map is attached showing how the outcomes are being developed and assessed within the programme. This relates the modules from Section 4 to the outcomes in Section 3.

DATE: **November 17**

Appendix 1

Curriculum Map for BA/BA (Hons) International Supply Chain Management

PSMAP

The curriculum map links the modules (Section 4) to the Outcomes listed in Section 3

This map provides both a design aid to help academic staff identify where the programme outcomes are being developed and assessed within the course. It also provides a check list for quality assurance purposes and could be used in approval, accreditation and external examining processes. This also helps students monitor their own learning, and their personal and professional development as the course progresses. The map shows only the main measurable learning outcomes which are assessed. There are additional learning outcomes (eg attitudes and behaviour) detailed in the module specifications which are developed but do not lend themselves to direct measurement

	Code	Title	A1	A2	A3	A4	A5	A6	A7	A8	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5	C6	D1	D2	D3	D4	D5	D6		
LEVEL 3	M3N222480	EEE3: The Enterprise Value Challenge	X		X						X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	M3N224560	Business Research Methods/Skills				X						X	X		X	X		X		X	X		X	X	X				X	
	M3N222479	International Business Strategy	X	X							X	X		X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X
	M3N224238	Supply Chain Management	X	X		X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
	M3N222491	Operations Management	X	X		X	X	X	X	X	X		X	X		X	X	X	X	X	X	X		X	X	X	X	X	X	X
			Option, e.g.																											
		Multiple Codes	Language																											
	M3N222428	Project Management	x								x	x		x	x		x	x	x	x			x	x	x		x	x		
	M3N524237	Digital Business Marketing	X	X	X	X	X				X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	
	M3N522464	Retail Buying and Visual Merchandising		X	X		X	X		X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	
LEVEL H	MHN222557	Dissertation				X					X	X	X	X	X	X	X		X	X			X	X	X	X	X	X	X	
	MHN222572	Supply Chain Risk Management	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	MHN222568	Sustainability, Corporate Responsibility (CR) and Ethics in International Business	X	X	X		X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
	MHN122534	Managing Sustainable Business excellence	X	X	X					X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
			Option, e.g.,																											
		Multiple Codes	Language																											
		MHN222487	Management of Innovation and Creativity	X		X							X		X	X	X	X	X	X	X	X		X	X	X	X	X	X	X
	MHN622493	Human Resource Strategies for Organisational Performance	X	X	X							X		X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	

APPENDIX 2 ASSESSMENT LOADING MATRIX

SHE Level 3									
Module Code	Module Title	Trimester	Credits	Assessment Weighting					
				Cw1	Cw2	Cw3	Exam1 (Exams Office)	Ex2 (Exams Office)	Ex3 (Class Test)
M3N222480	EEE3: The Enterprise Value Challenge	A	20	40%	60%				
M3N224560	Business Research Methods/Skills	B	20	70%	30%				
M3N222479	International Business Strategy	A	20	50%	50%				
M3N224238	Supply Chain Management	B	20	40%	60%				
M3N222491	Operations Management	A	20	50%			50%		
	Option, e.g.		20						
Multiple Codes	Language	B	20						
M3N222428	Project Management	B	20	50%	50%				
M3N524237	Digital Business and Marketing	B	20	30%	70%				
M3N522464	Retail Buying and Visual Merchandising	B	20	100%					
EXIT AWARD: Bachelor Degree									

SHE Level 4									
Module Code	Module Title	Trimester	Credits	Assessment Weighting					
				Cw1	Cw2	Cw3	Exam1 (Exams Office)	Ex2 (Exams Office)	Ex3 (Class Test)
MHN222557	Dissertation	A-B	40	100%					
MHN222572	Supply Chain Risk Management	A	20	50%	50%				
MHN222568	Sustainability, Corporate Responsibility (CR) and Ethics in International Business	B	20	30%	70%				
MHN122534	Managing Sustainable Business excellence	A	20	50%	50%				
	Option, e.g.,								
Multiple Codes	Language	B	20						
MHN222487	Management of Innovation and Creativity	B	20	40%	60%				
MHN622493	Human Resource Strategies for Organisational Performance	B	20	20%	80%				
EXIT AWARD: Bachelor Degree with Honours									

Completion of Programme Specification

Programme teams:

- are expected to review the programme specification as part of the annual programme monitoring process
- will use this amended pro-forma for new programmes approved from September 2004
- will be expected to modify the current specifications on the next occasion programmes are re-approved

Each Programme Specification should be accompanied by a Curriculum map (PSMAP).

Intended Learning outcomes

The University Senate has approved the framework for employability assets shown below.

1. The set of “Traditional Academic Skills” should be addressed via sub- headings A, B and C of Section 3 of the Programme Specification.
2. “Personal Development Skills” and “Enterprise or Business Skills” should be substituted for the list under sub-heading D.

NB.

- The expectation is that not all of the learning outcomes are necessarily directly assessed e.g. a task might be undertaken as a team but individually assessed.
- Programme teams will decide when developing programmes which of the Enterprise or Business Skills assets described below are relevant to their programme.

FRAMEWORK FOR EMPLOYABILITY ASSETS

TRADITIONAL ACADEMIC SKILLS - including specialist knowledge, ability to apply knowledge, logical thinking, critical analysis, problem-solving, written and spoken communication, ability to use numerical data, computer literacy and research skills

PERSONAL DEVELOPMENT SKILLS - including self-confidence, self-discipline, self-reliance, awareness of strengths and weaknesses, creativity, independence, knowledge of international affairs, desire to go on learning, ability to reflect, reliability, integrity, honesty and regard for others

ENTERPRISE OR BUSINESS SKILLS - including entrepreneurial skills as appropriate, ability to prioritise tasks, time management, interpersonal skills, presentational skills, ability to work in teams and leadership skills, commercial awareness, flexibility, innovation, independence and risk-taking