

Section 1: General Information

1. Programme Title:	MSc International Management and Business Development
2. Final Award:	MSc International Management and Business Development
3. Exit Awards:	Postgraduate Diploma in International Management and Business Development Postgraduate Certificate in International Management and Business Development
4. Awarding Body:	Glasgow Caledonian University
5. Approval Date:	April 2015
6. School:	GCU London
7. Host Department:	GCU London
8. UCAS Code:	
9. PSB Involvement:	
10. Place of Delivery:	London
11. Subject Benchmark Statement:	QAA Master's Degrees in Business and Management Benchmark Statement 2007
12. Dates of PSP Preparation/Revision:	October 2015

Section 2: Educational aims of the programme

Overview

The MSc International Management and Business Development, in common with other innovative programmes offered by GCU London, has a number of unique features which have been developed to meet the growing demand for specialist expertise in the international management and business development arena. These include the study of the complex organisational processes in international organisations and thorough examination of the issues of responsible business development in a wide range of professional contexts.

In comparison to competitors, the programme incorporates business development as both internal and external processes, including starting new and developing existing businesses. Business development and international perspectives are interwoven through all modules to ensure a holistic exploration of the area and targeted expertise development. The programme focuses on building specialist knowledge and understanding of management specifically related to international markets, with a key emphasis on developing critical insights into entrepreneurship, change management and developing professional competence.

The MSc IMBD programme is underpinned by the expertise of distinguished academic staff based at GCU London, whose work also involves major consultancy and research project projects with leading international organisations and funding bodies. Examples of consultancy work that underpins the programme include developing a Toolkit for learning from incidents in collaboration with large multinational corporations (Shell, Energy Institute,

Centrica and Phillips66). Moreover, GCU London staff is leading EU funded international research and development collaborations in the field of intercultural competence. The programme also benefits from the input of other GCU academics involved in key research directly relevant to the international management and business development field of study. The programme is offered on both a full and part time basis.

Aims

The MSc International Management and Business Development programme aims to provide students with a comprehensive understanding of the challenges faced by managers operating in an international organisational environment as well as the strategies, policies and practices key to developing existing or new businesses in a responsible manner. Central to the programme is the development of personal and professional competence with an emphasis on managing self and others, responsible leadership, cross-cultural awareness and global citizenship.

The international aspect is essential and interwoven and recognised in all modules of the programme, addressing the ever-increasing global and intercultural aspect of organisations. The key idea is that all business is now to an extent global and graduates need to understand international perspectives even in local Small and Medium Enterprises (SMEs). In addition, the programme offers extending the knowledge in business development through developing competence in change management and entrepreneurship. The concept of business development within the programme includes both developing existing business (franchising, continuous improvement, internationalising etc.) and starting new business (entrepreneurship and start-ups). Such a two-faceted treatment of the concept is unique for this postgraduate programme.

Also critical to the study of international business management is insight into the policies and techniques applicable to managing people and processes to deliver sustainable business performance. This masters degree will enhance student employability through participation in a wide-range of teaching and learning experiences including integrative case studies, group projects and presentations, company visits and industry speakers.

The programme aims to meet the needs of students who wish to pursue a general international management career or professionals who seek to extend their knowledge and expertise in business development in an international arena. Students may come from a background of having studied a business related subject who wish to gain a greater understanding of international business management and business development to enhance their career opportunities. However, the programme will also be attractive to applicants who have studied non-business related subjects (e.g., engineering, social sciences, psychology, etc.) at undergraduate level. The programme team believe the programme or modules within it will appeal to existing entrepreneurs and working managers and the team is keen for practitioners to apply. The programme welcomes applications through the Flexible Entry route involving Credit Transfer and RPL.

The primary aim of this programme is to provide a broad, analytical and integrative study of international management and business development. Specifically, the educational aims are stated as follows:

- To develop skills to critically analyse developments in the international management from an interdisciplinary perspective.

- To develop critical appreciation of contemporary management strategies, policies and practices.
- To develop skills to apply the knowledge, approaches and methods to address strategic and operational management challenges in business development.
- To explore contemporary and emerging themes in international management and business development.
- To gain insights into practical approaches for developing existing or starting new businesses and ventures.
- To develop leadership potential and skills relating to managing self and others in increasingly diverse and international organisations.
- To facilitate life-long career development skills through personal development planning, practical experience and critical reflective self-development techniques.
- To cultivate an evaluative and critical approach to theory and research in international management and business development.
- To develop a critical understanding of research techniques and methodologies and apply these to a proposal for an independent research or consultancy project relating to an appropriate topic.
- To develop personal and transferable skills related to independent research, problem solving, critical thinking, ICT and inter-personal communication.

Section 4: Programme structure; modules; credits and awards

3 from the following:	
<i>Module Title</i>	<i>Credits</i>
Leadership and People Management	20
International Management, Strategy, and Finance	20
Managing Change	20
Entrepreneurship	20
Developing Personal and Professional Competence	20
Research Project: Design and Methods	20
<i>Exit Award – Post Graduate Certificate in International Management and Business Development</i>	60
6 from the following:	
<i>Module Title</i>	<i>Credits</i>
Leadership and People Management	20
International Management, Strategy, and Finance	20
Managing Change	20
Entrepreneurship	20
Developing Personal and Professional Competence	20
Research Project: Design and Methods	20
<i>Exit Award – Post Graduate Diploma in International Management and Business Development</i>	120
ALL of the following:	
<i>Module Title</i>	<i>Credits</i>
Leadership and People Management	20
International Management, Strategy, and Finance	20

Managing Change	20
Entrepreneurship	20
Developing Personal and Professional Competence	20
Research Project: Design and Methods	20
Dissertation	60

Exit Award – MSc in International Management and Business Development **180**

The MSc International Management and Business Development complies with the GCU exit requirements for a Master’s programme. This modular programme reflects the Scottish Credit and Qualification Framework (SCQF) and follows the standard Glasgow Caledonian University structure for Postgraduate programmes, which normally comprise 180 credits. The programme will be offered on a part time basis – normally 3 years.

The time frame in which the student chooses to complete their award will reflect; work load commitments, personal work life balance, initial confidence in studying at M-level, and for self- funding students the impact of module fees. For these reasons the programme has been designed to be very flexible so that it will meet the needs and aspirations of a wide range of students. Below is an example of the part time study route, indicating flexible entry.

Year 1= 80 credits (select 3 modules for exit award of PgC)

Trimester A	Trimester B	Trimester C
Developing Personal and Professional Competence 20 credits	International Management, Strategy and Finance 20 credits	
Leadership and People Management 20 credits	Entrepreneurship 20 credits	

Year 2 = 40 credits (plus Year 1 for exit award PgD) plus dissertation for exit award of Masters

Trimester A	Trimester B	Trimester C
Managing Change 20 credits	Dissertation 60 credits	
Research Project: Design & Methods 20 credits		

Section 8 Assessment Regulations and any Programme Specific Regulations

The Glasgow Caledonian University Assessment Regulations

Taught Postgraduate Programmes

<http://www.gcu.ac.uk/media/gcalwebv2/theuniversity/gaq/gaqfiles/assessmentregulations/University%20Assessment%20Regulations%202015-16%20Taught%20Postgraduate.pdf>