

April edition



A warm welcome to our first Conference and Events newsletter. The Conference and Events Team have lots of exciting plans to share with you in this edition, as well as across future editions.

We will aim to share news and developments from the team, the university, helpful industry insights and some fun stories.

Please also take the chance to make yourself aware of our [Privacy Policy](#) on how and why Glasgow Caledonian University (GCU) processes your personal information when you attend a GCU event or conference or host your own event at GCU.

Please do [stay in touch](#) and ensure you update your contact details if they change [here](#). We are always here for you, should you need our help.

Warm regards

Conference and Events team
Glasgow Caledonian University

Meet the Team



We are sure you will be familiar with the team here at GCU but just in case you have forgotten what we all look like we have included the above picture to remind you.

We are delighted to say that all of the team are still with us and have been working hard over the last year to make sure that when we are able to return to campus and host your events we are in a position to hit the ground running!

To find out more about our roles and a link to our LinkedIn and Twitter pages, please do connect with us!

Please find below a recap of our roles and a link to our LinkedIn and Twitter pages, please do connect with us!

- [Julie Duncan – Head of Conference and Events](#)
 - [Greg O’Donnell – Business Development Manager](#)
 - [Lynn Robertson – Conference and Events Officer](#)
 - [Elza Oleinika – Conference and Events Officer](#)
 - [Sophie Callander – Events Assistant](#)
 - [GCU Events on Twitter - @EventsGCU](#)
-

University Update



Over the last year the team have been engaging in a number of activities that have come about as part of the impacts and response to the covid-19 pandemic. Many of you will have had events that had to sadly postpone or cancel and as such will have been in regular contact with us and be up to date on the current plans for accommodating events on campus as we move forward. For those who aren't aware we wanted to take the chance to update on our current planning. From September '21 we will be accepting physical bookings again (subject to all relevant government restrictions and guidance). Our spaces will of course be COVID compliant and secure and we can work with you to ensure that any apprehension you may have with a return to physical events can be allayed. We can't wait to be welcoming you all back to the campus for what we are sure will be your best event yet.

Whilst we have been unable to welcome delegates on to campus, or host physical events, we have been embracing the move to online events. As part of our remit we have responsibility for delivering a number of university events and as such have been utilising a number of online resources to deliver our series of Professorial Lectures, Captains of Industry talks and Stakeholder events. Please check out the 'what's on' list at the end of this email for details on upcoming events that are all free to attend and open to all.

As part of the online delivery of events we have been engaging with our suppliers to put together information on hybrid events moving forward and we will share additional information on this in the coming months.

In addition to this we have been assisting in the organisation of the university's student

testing centre to help battle the pandemic and working on social distancing measures to establish capacities for our spaces based on 1m and 2m rules.

Please take a look at our updated website <https://www.gcu.ac.uk/conferences/> which now includes our downloadable brochure and a virtual tour of our spaces so that you can check out where you might hold your next event from the comfort of your home working environment. <https://campus.gcu.ac.uk/>

Kiltwalk Challenge! Raising awareness and raising money



This year the team is taking on a challenge as part of the 'Virtual Kiltwalk' with two really important aims.

The first is to raise funds for the GCU Foundation Common Good Campaign which will help to support those in the GCU Community who have been affected by the loss of part time jobs, pressures on mental health and an incredibly tough jobs market – something I am sure many of us can relate to.

Secondly we are going to use our challenge as an opportunity to shine a light on the vibrant Glasgow events industry that has been impacted massively by the pandemic but is getting ready to bounce back!

We will be covering 15 miles, visiting some of the city's most iconic venues, to remind

you of all the amazing events you have attended at them over the years. Glasgow truly is an events city so it feels right that we celebrate it while doing our bit for a great cause!

Our challenge takes place on **Friday 23rd April** and any donations, support, likes and shares would be appreciated! Follow us in the lead up, and on the day, on Twitter - [@EventsGCU](#) and our donation page is here <https://bit.ly/2OZv4DB>.

Online Hints and Tricks



Like most of the events industry we have been getting to grips with the world of online events over the last year and have been delivering a number of these using online platforms, regardless of which one you may be using this article we found is really helpful so we thought we would share - it has some great ideas and things to consider for your online events.

Please also check out our list of LinkedIn article below for some more industry insights from the team. [Let Glasgow Flourish – The role of business events in our recovery](#) -

Virtual Coffee... or Tea



If, like us, you are missing the face to face nature of the industry and want to catch up generally over a cup of coffee (it is always coffee that people suggest isn't it?!) or tea, then please let us know as all of the team would love to hear from you and what you have been up to. Our contact details are listed at the end of this email.

Heading into the pandemic we were already aware that working in the events industry was only behind frontline emergency workers in the list of stressful jobs, given the deep impact that Covid has had on everyone involved it is important to make sure that we all look after one another and ourselves. There is support available from a range of sources but for event professional's specific advice is available at the Eventwell site here - <https://eventwell.org/>

What's On - Upcoming Events at GCU



What's on <https://www.gcu.ac.uk/conferences/whatson/> – check out our dedicated page to what's coming up at GCU including something really special for any of you 'Line of Duty' fans out there, our very own honorary graduate, Martin Compston will be joining Midge Ure for a very special event that you can learn more about here - [When Martin met Midge](#).

Forthcoming Events



[Captains of Industry Talk](#)

22 April at 16:00 GMT - [Online Event](#)

Industry Talk from Oli Norman, Founder and CEO of itison, who will talk through his career sharing insights and advice.



[When Martin met Midge](#)

26 April at 18:00 GMT - [Online Event](#)

Martin Compston and Midge Ure will be taking part in a special online event this month to help raise funds for our Common Good Campaign



[Magnus Magnusson Awards 2021](#)

05 May at 16:00 GMT - [Online Event](#)

Join us to celebrate the 2021 Magnus Magnusson Awards presented by Dr Sally Magnusson



[Professorial Lecture](#)

11 May at 16:00 GMT - [Online Event](#)

Professor Carol Emslie will give an inaugural lecture entitled 'Men, Women and Alcohol: from Gin Lane to Pink Gin'



[5th Annual Ailsa McKay Memorial Lecture](#)

20 May at 16:00 GMT - [Online Event](#)

5th Annual Ailsa McKay Memorial Lecture with guest presenter Professor James Heintz, from the University of Massachusetts Amherst