

About You	
1.	Your Name
	Richard Bolton
2.	Your Employer / Organisation
	Forgewood Housing Co-operative
3.	Your Position
	Community Development Officer
4.	Your E-Mail at Work
	richard@forgewoodcoop.org.uk
5.	Your Address at Work
	Forgewood Community Centre, 49 Dinmont Crescent, Motherwell, ML1 3TT
6.	Your Telephone Number at Work
	01698 263311. 07495549065
7.	Your Role in the Project
	Day-to-day running and delivery of the project including sourcing of funding, project development and community engagement.
An Introduction to the Project	
8.	Which partner organisations are involved in delivering the project (local authorities, organisations, community groups, etc.)?
	Forgewood Housing Co-operative, Cinema For All
9.	Does the project have specific aims and/or objectives? <i>If so, please add to the box below.</i>
	The aim of the project is to give “people opportunities to do things that they wouldn’t otherwise have”.
10.	Does the project have a title? <i>If so, please add to the box below.</i>
	Forgewood Community Cinema
11.	When did it start?
	2019
12.	Has it finished? Is it on-going? Does it have an end date? <i>Please add dates to the box below.</i>
	On-going. Funding secured until 2025.
13.	Which groups of people, if any, are targeted by the service provided?
	Socioeconomically deprived parents and children under the age of 16.
14.	How many people have been served by the project?
	Information not known at present.
15.	Where is it delivered?

	<b>Forgewood Community Centre, Motherwell Borough</b>	
<b>The Initial Idea</b>		
16.	Who had the initial idea?	
	Richard Bolton following community engagement.	
17.	How did the idea for the project come about?	
	The Forgewood community identified a gap in current community services related to entertainment in the area.	
18.	Did you draw on any published reports / papers / research evidence or practice you had seen elsewhere to inform your plans?	
	<i>If so, please add details to the box below.</i>	
	Previous knowledge of similar community projects was drawn on.	
19.	Who was involved in developing the initial idea of the project?	
	Cinema For All	
20.	Were those with lived experience of poverty involved in developing the initial idea of the project?	
	No, although consulted community members identified the need for an entertainment project in the area.	
21.	What funding was used, if any, to support the development of the initial idea of the project?	
	The National Lottery Community Fund.	
22.	What in-kind resources were needed when developing the initial idea of the project?	
	Facilities	The base from which the cinema could be hosted
	Equipment	Cinema equipment, seating, dark room, cleaning equipment
	Local Knowledge	Community resources and lack thereof
	Food and Drink	N/A
23.	What, if any, barriers did you have to overcome when developing the initial idea of the project?	
	COVID-19.	
24.	What, if anything, was helpful when developing the initial idea of the project?	
	Community engagement and subject specific advice from Cinema For All.	
25.	Did you conduct a feasibility study? <i>(if yes, please describe what you did and what you concluded)</i>	
	No.	
26.	What was the timeline between the initial idea and the start of the project?	
	Three years due to COVID-19 restrictions.	
27.	Who made the decision to introduce the project?	

	<b>Forgewood Housing Co-operative</b>
<b>Pilot Project</b>	
28.	Did you run a pilot project?
	No
<b>The On-going Development of the Project</b>	
29.	Has the project changed through time?
	No.
<b>Accessing the Service and Engaging with Service Users</b>	
30.	Is there a referral process? If yes, how does the referral process work (self-referral, referred by other agencies, identified from an existing database)
	No.
31.	How are potential clients made aware of the project?
	Local community word of mouth, local business flyers, and Facebook.
32.	How do you keep in touch with service users? Do your service users have a preferred method of contact?
	Through active community engagement and word of mouth.
<b>Working With People with Lived Experience of Poverty</b>	
33.	Are those with lived experience of poverty involved in <u>delivering</u> the project? <i>If so, please describe below.</i>
	Yes, although as helpers not volunteers.
34.	Are people with lived experience of poverty involved in <u>managing</u> the project, <u>supervision</u> within the project, or project <u>governance</u> ? <i>If so, please describe below.</i>
	As the project is in its infancy it is managed and supervised by paid staff with the expectation that, as the project grows, it will eventually be managed and supervised solely by community members.
35.	Are people with lived experience of poverty involved <u>in any other aspect</u> of the project? <i>If so, please describe below.</i>
	Yes, as helpers who are not volunteers but are in need of rebuilding their confidence.
<b>Leadership, Governance and Partnership Working</b>	
36.	Who has overall responsibility for the project?
	The Forgewood Housing Co-operative communities team.
37.	Is this the only responsibility of the person managing the project? <i>If not please describe the manager's wider roles and responsibilities.</i>
	No, the project is only one aspect of building community engagement and skill sets.

38.	Is there a Project Steering or Advisory Group or Organising Committee? <i>If yes, who is involved in this and how does it work.</i>	
	No.	
39.	If there is no Steering Group, what governance arrangements are in place to review strategy and performance?	
	Forgewood Cooperative community-led housing board.	
<b>Staffing</b>		
40.	Are there any paid staff? <i>Please describe their role and their contribution.</i>	
	Yes, two full-time paid staff and two part-time paid staff.	
41.	Are volunteers involved in delivering the project? <i>Please describe their role and their contribution.</i>	
	Helpers help set up the equipment and host cinema shows.	
<b>Links to Wider Policies, Strategies and Statutory Requirements</b>		
42.	Is the project part of a wider anti-poverty strategy? <i>If so, please give details.</i>	
	Yes. This project feeds into the Council's Local Outcome Improvement Plan and the Tackling Poverty and Mental Health subgroup of that plan.	
43.	Is the project part of any other strategy? <i>If so, please give details.</i>	
	Yes, the project is part of the Cost-of-Living Strategy and the Community Engagement and Addiction strategies. Those involved understand that there is a large portion of the community with lived experience of both poverty and mental ill-health.	
44.	Is the project delivering a service that is a statutory commitment. <i>If so, please give details.</i>	
	No.	
<b>Funding</b>		
45.	Who funds the project? <i>Please give details.</i>	
	National Lottery grants.	
46.	How is the project funded?	
	Grant funded.	
47.	What is the budget for the project / how much does it cost to deliver?	
	The budget is £250–£300 per film screening and staff wages. The overall lottery project budget is £143,000 over five years, paid annually.	
48.	Is future funding based on pre-agreed outcomes or outputs being delivered? <i>If so, please give details</i>	
	No.	
<b>Resources</b>		
49.	What in-kind resources do you need to deliver your project?	
	Facilities	Community centre base

	Equipment	Cinema and utility equipment such as chair, toilet access
	Local Knowledge	Word of mouth and local business promotion
	Food and Drink	Allergy advice
50.	For each of the in-kind resources listed above, who provides it?	
	Facilities	Forgewood Co-operative community centre
	Equipment	Forgewood Co-operative community team
	Local Knowledge	Local residents
	Food and Drink	N/A
51.	Did you have to buy or develop new IT systems, software (databases, apps) or technology to deliver your project? <i>Please describe below.</i>	
	Yes, a cinema screen, projector, and sound system. Individual film showing licences have to be purchased for each film shown.	
52.	Was additional staff training required to deliver your project? <i>If so, please describe.</i>	
	Helpers have to be trained in the equipment set up, but this was done informally.	
<b>Formal Monitoring and Evaluation</b>		
53.	What information, if any, do you collect about your project?	
	Number of users	Yes, screening attendance.
	Profile of users	Not collected.
	Experience of users	Not collected.
	Anything else	Not collected.
54.	How often is data collected? Who collects the data?	
	A head count is carried out for each screening.	
55.	Do you have baseline data on what things were like before the start of the project or before users started the project? <i>Please describe the type of baseline data that you have.</i>	
	No.	
56.	Do you produce an annual report? <i>Please provide details of what this includes.</i>	
	Yes. The annual Monitoring report contains statistical data on cost and financial output and service user numbers.	
57.	In what ways, if at all, do you use the data that you collect to adapt the service that you provide?	
	The data is used to inform gaps in community service provision.	
58.	Have you employed an external organisation to formally evaluate your project? <i>If yes, please provide details.</i>	
	No.	

59.	If yes, in what ways, if at all, have you used the External Project evaluation to adapt the service that you provide.
	N/A
60.	Do you intend to employ an external organisation to evaluate the service that you provide in the future? <i>If yes, please provide details.</i>
	No.
<b>Impact</b>	
61.	What difference has the project made?
	The project provides community members with an engaging activity outside of the home. It also addresses the social stigmatisation of poverty and provides community members with a chance to learn new skills through an informal, community-based narrative.
62.	How do you know this? What evidence demonstrates impact (metrics, interviews, feedback)?
	User feedback.
63.	To what extent have the aims of the project been achieved?
	The project's aims have been achieved as Forgewood Housing Co-operative now screen a free-of-charge film every month for those in the community. 36 people attended their Trolls Band Together screening on the 27 <sup>th</sup> of May 2024.
64.	How, if at all, has the demand for the service provided by the project changed since it started?
	Demand for the service has grown since the project started.
65.	If yes, has the project had the capacity to meet these changing conditions and demand? <i>Please describe and explain below.</i>
	Yes. The venue's capacity is 100 people per showing which enables Forgewood Housing Co-operative to increase the number of individuals attending. They are also adapting to the community's preferences. For instance, they are showing a variety of films and engaging with community members to allow them to pick the films they wish to see. There is enough flexibility with the delivery of the project to adapt to the needs and demands of the community.
66.	Has the project had any unexpected or unintended outcomes? <i>If so, whether positive or negative, please describe.</i>
	Yes, project has provided both non-native and native English-speaking community members with a chance to practice and develop their communication skills.
67.	In your opinion, is the project having an impact on tackling poverty? If so, please describe in what ways.
	Yes. It has provided community members with new skill sets, including social skill sets, and mitigated poverty-related stigma.
<b>Learning from Experience</b>	
68.	What is working well?

	<b>Engagement with the community is working well.</b>	
<b>69.</b>	<b>What, if anything, is working less well?</b>	
	<b>Nothing. It is all working well at present.</b>	
<b>70.</b>	<b>What are the key learning points that you'd like to share with other practitioners? For example, is there anything that you would do differently?</b>	
	<b>One key learning point is to ensure capable staff and support are in place. The Lottery is also the best funding resource, with easy-to-complete forms.</b>	
<b>71.</b>	<b>What plans do you have to develop or expand the project in the future?</b>	
	<b>There are plans to develop community involvement and have it become completely community-led and managed.</b>	
<b>72.</b>	<b>How easily do you think your project could be replicated in another setting?</b>	
	<b>Very easily.</b>	
<b>Social Media</b>		
<b>73.</b>	<b>Please enter social media contact details and weblinks to supporting documents or resources below:</b>	
	<b>Web Pages</b>	<a href="https://cinemaforall.org.uk/">https://cinemaforall.org.uk/</a>
	<b>Facebook</b>	<a href="https://www.facebook.com/forgewoodcommunitycentre/">https://www.facebook.com/forgewoodcommunitycentre/</a>
	<b>Instagram</b>	<b>No.</b>
	<b>Twitter</b>	<b>No.</b>
	<b>Tik-Tok</b>	<b>No.</b>
<b>GDPR Consent (Add yes or no in the box)</b>		
<b>I give my permission to be named in the tackling poverty locally directory and associated public outputs.</b>		<b>Yes.</b>
<b>I give permission for our organisation to be named in the tackling poverty locally directory and associated public outputs.</b>		<b>Yes.</b>
<b>I give permission for me to be contacted by directory users.</b>		<b>Yes.</b>
<b>I am willing to be contacted if more details are required</b>		<b>Yes.</b>