

Team M - GCU KeepCups



2nd December 2015

REDUCE WASTE ACROSS CAMPUS, USE A GCU KEEPCUP!

Most
disposable
cups are
lined with
polyethylene
which makes
them **non**
recyclable



There is
enough
plastic in **20**
disposable
cups and lids
to make a
medium
KeepCup



Use a KeepCup All day Everyday

discounts
available
at other
outlets



First coffee
free & save 10p
on every coffee

MEDIA	2015	2016	2017
PRINT	September - December	January - April	January - April
A3 Student Poster	[Redacted]	[Redacted]	[Redacted]
A3 Green Poster	[Redacted]	[Redacted]	[Redacted]
A3 Money Poster	[Redacted]	[Redacted]	[Redacted]
Student Roller Banner	[Redacted]	[Redacted]	[Redacted]
EVENT			
Exam Time		[Redacted]	[Redacted]
Freshers' Fair			[Redacted]

Use a KeepCup: All day, Everyday

First coffee free & save 10p
on every coffee at GCU

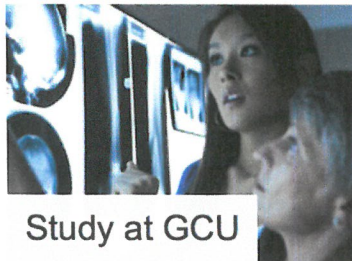
discounts
available
at other
outlets



GCU KeepCup! Saves money and reduces waste on campus

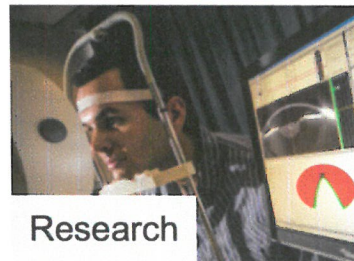
Find out how you can save money and help the
planet now at any catering facility across campus

1 2 3 4 5 6



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Research

- ▶ [Research Impact](#)
- ▶ [REF 2014](#)
- ▶ [Research Institutes](#)
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- ▶ [GCU London](#)
- ▶ [GCU New York](#)
- ▶ [Oman](#)
- ▶ [Bangladesh](#)

GCU Newsroom

GCU celebrates Winter
graduation ceremonies
with honorary guests

