

GLASGOW CALEDONIAN UNIVERSITY
Programme Specification Pro-forma (PSP)

1. GENERAL INFORMATION

1. Programme Title:	Master of Science in International Business Management
2. Final Award:	Master of Science in International Business Management
3. Exit Awards:	Post Graduate Diploma in International Business Management Post Graduate Certificate in International Business Management
4. Awarding Body:	Glasgow Caledonian University
5. Period of Approval:	September 2023 to September 2028
6. School:	Glasgow School for Business & Society
7. Host Department:	Management & HRM
8. UCAS Code:	
9. PSB Involvement:	
10. Place of Delivery:	Glasgow Online/Distance Learning subject to availability
11. Subject Benchmark Statement:	QAA Subject Benchmark Statement: Master's Degrees in Business and Management
12. Dates of PSP Preparation/Revision:	November 2022

2. EDUCATIONAL AIMS OF THE PROGRAMME

This programme prepares students to enter the dynamic, fast-paced, global business environment, with a comprehensive understanding of the challenges faced by managers as well as insight into the strategies, policies and practices key to managing these challenges. The programme modules will also take a global perspective as their primary starting point and align to QAA Benchmark Statements as a reference point. In particular, the purpose of the programme aligns to Section 2.1 QAA Benchmark Statement by advancing the study of organisations; preparing students for a career in business; enhancing the ability of students to apply knowledge and understanding of business in an international context; building transferable skills; and developing lifelong learning skills. This programme aims to equip students with the leadership and interpersonal skills required for a successful career in international business management. Central to the programme is the personal and professional development of students with an emphasis on managing self and others, responsible leadership, cross-cultural awareness and global citizenship. The study of the geopolitical, societal, economic and financial business environment contributes to understanding of contemporary and emerging issues in global business strategy, organisational resilience and ethical business practices.

The study of the geopolitical, societal, economic and financial business environment contributes to understanding of contemporary and emerging issues in global business strategy, digital marketing and branding. Also critical to the study of international business management is insight into the policies and techniques applicable to managing people and processes to deliver sustainable business performance. This Masters degree will enhance student employability through participation in a wide-range of teaching and

learning experiences including integrative case studies, group projects and presentations, company visits and industry speakers.

The primary aim of this programme is to provide a broad, analytical and integrative study of international business and management. The primary aim of the programme is to provide a critical understanding and knowledge of fundamental areas of global business and management from an international perspective by:

enabling students to critically evaluate appropriate models and techniques for diverse competitive environments in the global economy;

- providing practical insights into applicable techniques and methods for international business management including managing diversity, strategy, risk and finance;
- enabling students to identify, analyse, and adapt to different cultural environments and to become effective global citizens;
- facilitating students to develop an entrepreneurial mindset within an ethos of ethical business practice, sustainability and management leadership responsibility.

4. PROGRAMME STRUCTURES AND REQUIREMENTS, LEVELS, MODULES, CREDITS AND AWARDS

SCQF Level 11

Module Code	Module Title	Credit
MMN430180	Ethics, Sustainability & Governance	15
MMN230181	Postgraduate Research Methods	15
MMN630209	Developing Leadership for the Common Good	15
MMN230224	International Operations Management	15
MMN330175	Financial Management for Global Decision Makers	15
MMN230219	Fundamentals of Risk Management	15
MMN130221	Global Strategy and Sustainability	15
MMN630222	International Approaches to Managing People	15
MMN230223	International Marketing Management	15
MMN230182	Masters Research Project	45
<i>Exit Award – Master of Science in International Business Management</i>		180

Post Graduate Certificate in International Business Management:

60 of which a minimum of 40 are SQF 11

Post Graduate Diploma in International Business Management:

120 of which a minimum of 90 are SQF 11

Master of Science in International Business Management: 180

180 of which a minimum of 150 are SQF 11

Professional, Statutory and Regulatory Body requirements: n/a

8. ASSESSMENT REGULATIONS

Students should expect to complete their programme of study under the [Regulations](#) that were in place at the commencement of their studies on that programme, unless proposed changes to University Regulations are advantageous to students.

Exception Case 224: 1. Non-standard module credit size (Reduction in credit size to 45 credits from 60 credits) - Masters Research Project Modules (Dissertation)

2. There will be no progression points in taught postgraduate programmes of study

3. Students are required to pass the PG Research Methods Module prior to progressing to the Dissertation.

DATE: November 2022