

20th Rural Entrepreneurship Conference

REC2023 – Glasgow

20th Rural Entrepreneurship Conference

Glasgow Caledonian University

17th to 19th May 2023

#rec2023



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Dear Friends and Colleagues,

It is a great privilege and pleasure to welcome you all to **the 20th Rural Entrepreneurship Conference** that will be taking place from the 17th to the 19th May 2023 in Glasgow Caledonian University (GCU), hosted by the Yunus Centre for Social Business and Health.

In the wake of the rapidly changing socio-economic, environmental and political circumstances influenced by consecutive events such as Brexit, the Covid-19 pandemic, climate change, and international conflicts, this year's conference focuses on **Challenges and Opportunities for Rural Entrepreneurship in Times of Crisis**. Indeed, soaring energy prices, growing inflation, raised borrowing costs, labour shortages, disruptions in supply chains and poor economic outlook create 'a perfect storm' that influences both global as well as local and rural contexts.

Over the course of three days, we will reflect on this dynamic and highly unpredictable environment, and explore its impact on farmers, rural businesses, community-led social enterprises as well as wider rural communities. As the current challenges are widespread, complex and interrelated, it is important to better understand the role of rural entrepreneurship in contributing to the resilience of rural places and rural communities. For this, we will explore innovative research and forge collaborations that transcend disciplines and borders, involving a wide range of stakeholders.

We are proud to host the conference at GCU as it contributes to supporting our ambitious targets and mission. As one of the first universities in the world to adopt the SDGs as a framework for our research strategy, GCU is on the frontline of tackling intersectional social, economic and climate issues building on our proud tradition of supporting communities, locally and internationally, to deliver social impact. GCU's Yunus Centre, a proud conference host, conducts world-leading research to conceptualise and evidence ways that the lives of individuals and communities can be improved through a better understanding of various community-based socially innovative and entrepreneurial initiatives.

We hope your time at the conference is productive and meaningful. We also hope that you'll be inspired by the agenda and networking opportunities, with 130 delegates coming from 15 countries, to contribute to a more sustainable, inclusive and just world.

We look forward to greeting you soon at Glasgow Caledonian University.

Best wishes,

Prof. Artur Steiner, Conference Organiser,

Together with REC 2023 Organising Committee:

Glasgow Caledonian University - Dr Dani Hutcheon, Dr Julie Cowie, Dr Micaela Mazzei, Dr Jack Rendall, Dr Anne Smith, Ms Lorna Buckley

James Hutton Institute - Dr Mags Currie

University of the Highlands and Islands - Dr Bobby Macaulay

SRUC - Dr Ian Merrell, Dr Jane Atterton

University of Economics in Katowice – Prof. Izabella Steinerowska-Streb

Highlands and Islands Social Enterprise Zone/Impact Hub - Ms Polly Chapman, Mr Brian Weaver

Wednesday 17th May 2023

8:45-9:45	Registration and Refreshments	First Floor Foyer, Centre for Executive Education (CEE)
9:45-10:00	Opening Ceremony	Welcome from Prof Artur Steiner and Prof Rachel Baker, Glasgow Caledonian University (CEE2)
10:00-10:45	Plenary	Keynote Speaker: Prof Robert Newbery, Northumbria University: Rural Entrepreneurship and Social Cohesion (CEE2)
10:45-11:00	Refreshment Break	First Floor Foyer, Centre for Executive Education (CEE)
11:00-12:30	Parallel Sessions 1	Room details listed, see full programme
12:30-13:30	Lunch	First Floor Foyer, Centre for Executive Education (CEE)
13:30-15:00	Parallel Sessions 2	Room details listed, see full programme
15:00-15:30	Refreshment Break	First Floor Foyer, Centre for Executive Education (CEE)
15:30-17:00	Parallel Sessions 3	Room details listed, see full programme
19:00 prompt-20:30	Civic Reception	Glasgow City Chambers, drinks reception and hot fork buffet

Thursday 18th May 2023

8:30-9:00	Refreshments	First Floor Foyer, Centre for Executive Education (CEE)
9:00-09:45	Plenary	Keynote Speaker: Jackie Brierton, Growbiz Scotland (CEE2)
09:45-11:15	Parallel Sessions 4	Room details listed, see full programme
11:15-11:30	Refreshment Break	First Floor Foyer, Centre for Executive Education (CEE)
11:30-13:00	Parallel Sessions 5	Room details listed, see full programme
13:00-14:00	Lunch	First Floor Foyer, Centre for Executive Education (CEE)
14:00-16:00	Walking Tour Field Trip	Meet in the First Floor Foyer, Centre for Executive Education (CEE)
18:45-late	Drinks Reception and Conference Dinner	The Piping Centre, Glasgow: <ul style="list-style-type: none"> • 18:45-19:30 Drinks Reception • 19:30- 21:00 Dinner • 21:00-23:30 Ceildh • Midnight Finish

Friday 19th May 2023

8:45-9:15	Refreshments	First Floor Foyer, Centre for Executive Education (CEE)
9:15-10:00	Plenary	Keynote Speaker Prof Gary Bosworth, Northumbria University (CEE2)
10:00-11:30	Parallel Sessions 6 ECRs/PhD Workshop 1 ECRs/PhD Workshop 2	Room details listed, see full programme
11:30-11:45	Refreshment Break	First Floor Foyer, Centre for Executive Education (CEE)
11:45:13:00	Parallel Sessions 7 ECRs/PhD Workshop 3	Room details listed, see full programme
13:00-13:15	Conferences Closes	CEE2/Foyer
13:15	Brown Bag Lunch	First Floor Foyer, Centre for Executive Education (CEE)

Conference Keynote Speakers



Robert Newbery is a Professor of Entrepreneurship and Head of the Entrepreneurship, Innovation and Strategy department at Newcastle Business School, Northumbria University. He has worked extensively in Asia, Africa, Europe and North America and has founded and run a number of entrepreneurial businesses having a PhD, MSc, MBA and BSc.

He is co-editor of the International Journal of Entrepreneurial Behaviour and Research. He Chaired the 2019 Institute of Small Business and Enterprise (ISBE) conference in Newcastle, the premier UK entrepreneurship conference, with 500+ delegates.

He is joint Chair of the Rural Entrepreneurship Network with ISBE and conducts research on rural entrepreneurship in the UK, Europe and East Africa. His research interests are focused on International Entrepreneurship, particularly in developing contexts, with publications in the Journal of Business Venturing and other highly ranked journals. He is a founder member of the Enterprise Education Foundation East Africa network.

He is currently conducting research into the entrepreneurial experiences of people operating in 'peripheral' communities. As such, he has recently conducted research on the livelihoods of artists operating in the creative and cultural sector of East Africa (working with visual artists, writers and curators to identify the intersections between entrepreneurship and arts practice). He is currently exploring: the experience of refugees in accessing entrepreneurship support in Uganda; and how indigenous, artisan, community business models in Pacific Colombia may be scaled-up.



Jackie Brierton MBE is CEO of GrowBiz Scotland – an award-winning enterprise development organisation supporting rural businesses and communities across Scotland. She has more than 35 years' experience in business, enterprise and policy development, including a period advising the UK Government's DTi Small Business Service. She founded Women's Enterprise Scotland and chairs the Rural Perth and Kinross CLLD programme.

Jackie was on the Scottish Government's National Council of Rural Advisers and was also a member of the Advisory Council for Economic Transformation. She is a passionate advocate for Scotland's diverse rural economy and is currently one of SRUC's 'entrepreneurs in residence'.



Gary Bosworth is a Professor of Entrepreneurship at Northumbria University. Previously, he spent 11 years at the University of Lincoln, firstly in the Business School and then helping to establish their new School of Geography. During this time, he also spent a sabbatical at the University of Groningen.

Gary's research expertise lies in the areas of rural entrepreneurship, innovation and small businesses. He has worked on projects for the EU Interreg Programme, DEFRA, Midlands Connect, The Greater Lincolnshire LEP and Big Lottery. His current research topics include new rural coworking spaces, with the potential for pubs to offer this facility, the resilience of craft breweries, and the changing roles of agricultural shows in rural economies.

Gary is a member of the Regional Studies Association and co-chair of the Rural Entrepreneurship Network of the Institute of Small Business and Entrepreneurship (ISBE). Within the North-East region, he is also a member of the Rural Catalyst Advisory Panel and works with NICRE and the Rural Design Centre on projects seeking to enhance the prospects for rural development in the region.

Parallel Sessions

Parallel Sessions 1			Wednesday 17 th May 2023 11:00-12:30		
Session: Sustainable Development Chair(s): Dr Dani Hutcheon Room: CEE2					
Speaker(s)		Title	Affiliation speaker(s)		
Emilia Pietka-Nykaza		Settling practices among migrant and non-migrant population in rural Highlands.	University of West of Scotland		
Ben McConville		Recovering rural journalism: Entrepreneurship and the fightback after the loss of local newspapers.	Glasgow Caledonian University		
Simon McKerrell		Music and Place in the Highlands and Islands of Scotland.	Glasgow Caledonian University		
Session: Organizations' strategies and practices Chair(s): Dr Micaela Mazzei Room: CEE6					
Speaker(s)		Title	Affiliation speaker(s)		
Emilia Kangas		CSR practices in Small Rural Businesses.	Seinäjoki University of Applied Sciences		
Elina Varamäki, Sanna Joensuu-Salo, Anmaricabras Viljamaa		Growth intentions, strategic planning and continuity outlook in rural enterprises.	Seinäjoki University of Applied Sciences		
Hilary Duckett, Susan Kinsey, Robert Newbery		Exploring gendered and colonial practice in a rural Kenyan Social Enterprise.	University of Lincoln, University of Exeter Business School, Northumbria University		
Session: Policy and Support Chair(s): Dr Ian Merrell Room: CEE7					
Speaker(s)		Title	Affiliation speaker(s)		
Vasilios Stouraitis		Improving investments in youth agripreneurship in Asia-Pacific: Insights from India and Papua New Guinea.	Glasgow Caledonian University		
Olivia Oldham		Property, Law and Agroecology.	University of Edinburgh		
Alexa Green, Ana Vuin		Supporting rural women entrepreneurs in Arctic low-carbon transitions: a knowledge network.	Scotland's Rural College		
Session: Transition, change, risks and crisis Chair(s): Dr Bobby Macaulay Room: CEE8					
Speaker(s)		Title	Affiliation speaker(s)		
Peter Gittins		Supporting UK Upland Farmers in their Transition to Net-Zero Agriculture.	University of Leeds		
Nikolaos Apostolopoulos, Sotiris Apostolopoulos, Ilias Makris, Panos Dimitrakopoulos		Tracing the effects of energy crisis on Greek rural entrepreneurship.	University of Peloponnese, Neapolis University Pafos		
James Glendinning, Pattanapong Tiwasing, Jane Atterton		Climate change and the land-based labour market in Scotland: A scenario analysis.	Scotland's Rural College		

Parallel Sessions 2

Wednesday 17th May 2023 13:30-15:00

Session: Sustainable Development

Chair(s): Dr Julie Cowie

Room: CEE2

Speaker(s)	Title	Affiliation speaker(s)
Kathryn Burnett, Douglas Chalmers, Mike Danson	Rural Regeneration through Arts and Culture: Recognising the role of minority language Gaelic enterprise	University of the West of Scotland, Glasgow Caledonian University, Heriot Watt University
Nawreen Sobhan	Rural entrepreneurship as a tool for sustainable development while ensuring poverty alleviation: An Analysis of Opportunities and challenges of Female entrepreneurs in the informal sector from an Asian context.	University of the West of Scotland
Margaret Ryan, Anne Smith	Towards sustainability: Case Study of Agricultural Policy Development in Scotland.	Glasgow Caledonian University
Ian Merrell	Blockchain for decentralised rural development and governance.	Scotland's Rural College

Session: Organizations' strategies and practices

Chair(s): Dr Micaela Mazzei

Room: CEE6

Speaker(s)	Title	Affiliation speaker(s)
Ivan Paunovic, Klaus Deimel, Cathleen Muller	Importance-performance analysis of service quality in small-town SME businesses within a historic city of Rothenburg ob der Tauber.	Bonn-Rhein-Sieg University of Applied Sciences, Bonn-Rhein-Sieg Universit-Centrum für Entreprenne, Hochschule Bonn-Rhein-Sieg
Ralph Richter	How do enterprises in structurally weak rural regions innovate?	Leibniz Institute for Research on Society and Spac
Eli Gimmon, Zeevik Greenberg	Embeddedness of Young Ventures in Rural Peripheral Regions.	Tel-Hai College

Session: Policy and support

Chair(s): Dr Jack Rendall

Room: CEE7

Speaker(s)	Title	Affiliation speaker(s)
Eleni Anastasopoulou, Nikolaos Apostolopoulos	Public policies to support the Greek agri-food sector during the energy crisis.	University of Peloponnese
Ana Vuin, Ian Merrell, Jane Atterton	Reviewing policy and funding support for rural enterprises in Scotland: What can we learn for the future?	Scotland's Rural College
Naomi Beingessner, Mags Currie, Annie McKee	Socio-economic impacts of 'green' land investment in Scotland: rural voices and the rise of the 'green lairds'.	James Hutton Institute

Session: Transition, change, risks and crisis

Chair(s): Pollyanna Chapman

Room: CEE8

Speaker(s)	Title	Affiliation speaker(s)
Mahdiah Zeinali	(Re)constructing an entrepreneurial identity: Migrant women's journeys to becoming entrepreneurs in peripheral areas of the UK	University of Lincoln
Eifiona Thomas Lane	Food and drink entrepreneurship in times of rural change and crisis: the case of Wales.	Prifysgol Bangor University
Nuha Qonita	Coping Process with Crisis; Case of Village-Owned Enterprises in Indonesia.	University of Exeter

Parallel Sessions 3			Wednesday 17 th May 2023 15:30-17:00		
Session: Sustainable Development					
Chair(s): Pollyanna Chapman					
Room: CEE2					
Speaker(s)		Title		Affiliation speaker(s)	
Ivan Paunovic, Sotiris Apostolopoulos, Nikolaos Apostolopoulos, Ivana Božić-Miljković, Georgios Deirmentzoglou; Robert Newbery, Gregory Maniatopoulos, Martin King		A comparative study of rural health entrepreneurship in Cyprus, Greece, Serbia and United Kingdom- first insights from field interviews.		Bonn-Rhein-Sieg University of Applied Sciences, Northumbria University, University of Peloponnese, Neapolis University Pafos	
Teemu Makkonen		Mapping social enterprises in Finland: Rural–urban differences?		University of Eastern Finland	
Ewan Jenkins		Community priorities in the creation of sustainable futures: an exploration of community-led decision making in peatland restoration projects in rural Scotland.		University of St Andrews	
Session: Organizations’ strategies and practices					
Chair(s): Dr Micaela Mazzei					
Room: CEE6					
Speaker(s)		Title		Affiliation speaker(s)	
Zeevik Greenberg		New Women Business in rural Area-The Second Generation of Women Entrepreneurs.		Tel-Hai College	
Ema Basic, Anita Busljeta Tonkovic		Rural Creative Entrepreneurship in Scotland and Croatia.		Institute of Social Sciences Ivo Pilar	
Sanna Joensuu-Salo, Anmari Viljamaa		The relationship between digital orientation, ambidexterity and growth strategies of rural SMEs in time of crisis.		Seinäjoki University of Applied Sciences	
Robert Smith		A House Through Time: The Role of Property, Proprietorship and Providence in the ‘ebb and flow’ of Entrepreneurial Family Fortunes		Independent Scholar	
Session: Policy and support					
Chair(s): Dr Julie Cowie					
Room: CEE7					
Speaker(s)		Title		Affiliation speaker(s)	
Kingsley Agoha		The role of entrepreneurial networks in the development of rural tourism in Northern Ireland.		Ulster University Business school	
Bobby Macauley		Co-producing a Knowledge Exchange Strategy for the Community Landownership Academic Network (CLAN).		University of the Highlands and Islands	
Gary Bosworth, Sam Clegg, Nestor Vercher		Engaging Rural Businesses in Business Support Programmes		Northumbria University, University of Valencia - IIDL	
Session: Transition, change, risks and crisis					
Chair(s): Dr Jack Rendall					
Room: CEE8					
Speaker(s)		Title		Affiliation speaker(s)	
Koen Salemink, Medina Savira		Entrepreneurial traditions and digital adoption: Evidence from two cases in Bali, Indonesia.		University of Groningen	
Christina Noble, Mags Currie, Ruth Wilson		Impacts of utilising digital technologies for the creative sector in Scotland: Insights from small and micro rural enterprises in Scotland		James Hutton Institute	
Fiona Henderson, Dierdre Van Rooyen, Adelaide Sheik		Sustaining post-pandemic rural social enterprise: Lessons from South Africa and Scotland.		Glasgow Caledonian University, University of the Free State	
Dominic Duckett		Where eagle’s share: New, old risks for Europe’s small farms.		Glasgow Caledonian University	

Parallel Sessions 4			Thursday 18 th May 2023 9:45-11:15		
Session: Sustainable Development Chair(s): Dr Dani Hutcheon Room: CEE6					
Speaker(s)	Title	Affiliation speaker(s)			
Ralph Henn, Anette Ruml	Digital Entrepreneurship and Rural Entrepreneurial Ecosystems. The Impact of Public Policy on the Resilient Growth of AgriTech Businesses.	Karlsruhe Institute of Technology, German Institute for Global and Area Studies			
Peter Ballantine	The implications of the Just Transition for the sustainable development of rural communities in Scotland.	James Hutton Institute			
Mulkie Al-Hashemi, Ainurul Rosli Sharifah Alwi	Investigating Community Entrepreneurship from the Lens of Performativity	Brunel University London			
Nachiket Kulkarni, Shriyam Yagnik	Unearthing Social Innovations from Rural India: An Incubation Perspective.	NSRCEL			
Session: Transition, change, risks and crisis Chair(s): Dr Ian Merrell Room: CEE8					
Speaker(s)	Title	Affiliation speaker(s)			
Ema Basic, Anita Busljeta Tonkovic	Modernization and (Post-)Transition Processes in Croatia's Mountainous Region of Lika: Economic Dimensions and Migration processes.	Institute of Social Sciences Ivo Pilar			
Elina Järvinen, Salla Kettunen	Resilience of Finnish Rural Tourism SMEs in South Ostrobothnia During Covid-19 Pandemic.	Seinäjoki University of Applied Sciences			
Lorna Pate, Pattanapong Tiwasing	Exploring key challenges and opportunities for insect farming in Scotland.	Exploring key challenges and opportunities for insect farming in Scotland			
Session: Leadership for place-based enterprises workshop Chair(s): David Bryan, Head of Sustainable Business, Social Enterprise Academy & Social Enterprise Academy International CIC Room: CEE2					
<p>This 1.5-hour session will focus on leadership for place-based enterprises. Specifically, we will explore how leadership is different in a rural context, and what leadership skills or awareness rural entrepreneurs need.</p> <p>The session will feature practical (or 'action-based') learning activities to enable participants can reflect on rural leadership and think about its relevance to rural communities and enterprises.</p> <p>The session will be relevant to both 'for-profit' and 'for-purpose' enterprises, recognising there is almost always an element of the latter in rural enterprises, and that every rural enterprise needs to successfully engage with the community. We will explore the premise that in rural communities, we all rely on each other for the community to function, and for enterprises to be successful.</p>					

Parallel Sessions 5			Thursday 18 th May 2023 11:30—13:00		
Session: Policy and support					
Chair(s): Dr Mags Currie					
Room: CEE2					
Speaker(s)	Title	Affiliation speaker(s)			
Ivan Paunovic, Klaus Deimel, Cathleen Muller	A Readiness Index for University-Municipality Cooperation for innovation in rural areas.	Bonn-Rhein-Sieg University of Applied Sciences, Bonn-Rhein-Sieg Universit- Centrum für Entreprene, Hochschule Bonn-Rhein-Sieg			
Danielle Hutcheon	Rural community assets: policy and entrepreneurial practice.	Glasgow Caledonian University			
Mark Shucksmith, Polly Chapman	Financial vulnerability in rural Britain – implications for rural policy.	Newcastle University, Impact Hub Inverness			
Session: Transition, change, risks and crisis					
Chair(s): Dr Ian Merrell					
Room: CEE6					
Speaker(s)	Title	Affiliation speaker(s)			
Lavinia Wilson-Youlden	Rural tourism: current challenges in constructing the rural tourism and hospitality experience.	Northumbria University			
Brendan Galbraith	Public Sector Salience and Value Capture in Agri-Food during Covid-19.	Zayed University			
Melissa Mesek, Anne Smith, Shariq Sheikh, Vasilios Stouraitis, Alejandro Landa	An examination of the effectiveness of public policy support considering the role of third sector entrepreneurship in rural development : A critical analysis of Scotland’s Social Enterprise Strategy 2016-2026	Glasgow Caledonian University			
Session: Rural entrepreneurship: harvesting ideas and sewing new seeds					
Chair(s): Dr Julie Cowie					
Room: CEE7					
Speaker(s)	Title	Affiliation speaker(s)			
Artur Steiner, Danielle Hutcheon	Social enterprise for rural resilience and wellbeing	Glasgow Caledonian University			
Gary Bosworth, Andreas Giagitzoglu	Rural entrepreneurship – a social history	Northumbria University,			
Mike Danson, Anne Smith, Geoff Whittam	Land and the Community	Heriot Watt University, Glasgow Caledonian University			
Eifiona Thomas Lane, Rebecca Jones, Robert Bowen	Food and Rural Entrepreneurship	Prifysgol Bangor University, Swansea, Cardiff University			

Parallel Sessions 6			Friday 19 th May 2023 10:00 – 11:30		
Session: Rural entrepreneurship: harvesting ideas and sewing new seeds Chair(s): Prof Gary Bosworth Room: CEE2					
Speaker(s)	Title	Affiliation speaker(s)			
Ignazio Cabras, Claire Markham	The evolving role of village pubs	Northumbria University, Nottingham Trent University			
Nikolaos Apostolopoulos Ilias Makris, Sotiris Apostolopoulos, Eleni Anastasopoulou	Can the EU Just Transition Fund contribute to sustainable entrepreneurship development? The case of municipalities of Amyntaio and Megalopoli in rural Greece	University of Peloponnese			
Koen Salemink, Polly Chapman, Leanne Townsend	Digital Rural Entrepreneurship: Two decades of research into the interaction between entrepreneurs and policy	University of Groningen, Impact Hub, James Hutton Institute			
Ian Merrell, David Charles	Clustering and hubs: Does the theory of clustering really translate to rural space?	SRUC, Northumbria University			
Session: Early Research Career, PhD, student workshop 1 Chair(s): Dr Anne Smith and Dr Julie Cowie, GCU Room: CEE6					
Speaker(s)	Title	Affiliation speaker(s)			
Anne Smith	Research; Collaboration, being Collaborative with Collaborators	Glasgow Caledonian University			
Julie Cowie	How to use realist evaluation to improve understanding about how and why different projects work in different settings	Glasgow Caledonian University			
Session: Early Research Career, PhD, student workshop 2 Chair(s): Olivia Oldham and Dr Bobby Macaulay Room: CEE7					
Speaker(s)	Title	Affiliation speaker(s)			
The workshop will be led by the coordinator of CLAN Postgraduate sub-group, Olivia Oldham, who is studying for her PhD at the University of Edinburgh. Olivia will be assisted by Dr Bobby Macaulay, the coordinator of CLAN	This workshop will be an opportunity for PGRs to learn more about the area of community landownership research and CLAN's approach to ethical and sustainable research practice. It will broadly consist of: <ul style="list-style-type: none"> • A brief introduction to CLAN and the PGR subgroup, including both ongoing research and ethical approach; • A collective brainstorming session focusing on: <ul style="list-style-type: none"> - Priorities and activities for the CLAN PGR group going forward; - Research agenda within community landownership research; - Practicalities of implementing a sustainable approach to community-based research. 	University of the Highlands and Islands			

Parallel Sessions 7

Friday 19th May 2023 11:45 – 13:00

Session: Rural entrepreneurship: harvesting ideas and sewing new seeds

Chair(s): Prof Robert Newbery

Room: CEE2

Speaker(s)	Title	Affiliation speaker(s)
Rob Smith, Orlando Goodall	Intersectional places: hotspots, conflict, and crime	Independent Scholar, University of Plymouth
Lavinia Wilson-Youlden, Helen Farrell	Rural Tourism: the process of formalisation	Northumbria University, Westminster University
Peter Gittins, Koorn, Ron Methorst	Understanding and supporting farm development strategies	University of Leeds, AERES
Don Webber, Pattanapong Tiwasing	From productivity to value: revaluing the rural (Measuring GVA productivity in rural economies)	University of Sheffield, SRUC

Session: Early Research Career, PhD, student workshop 3

Chair(s): Prof Jonathan Kimmitt

Room: CEE 6

Speaker(s)	Title	Affiliation speaker(s)
Jonathan Kimmitt	Planning for Impactful Rural Entrepreneurship Research	Durham University Business School

Useful Information for attending REC 2023

We look forward to welcoming you to Glasgow Caledonian University. Please see the following information to help you plan and prepare for your day.

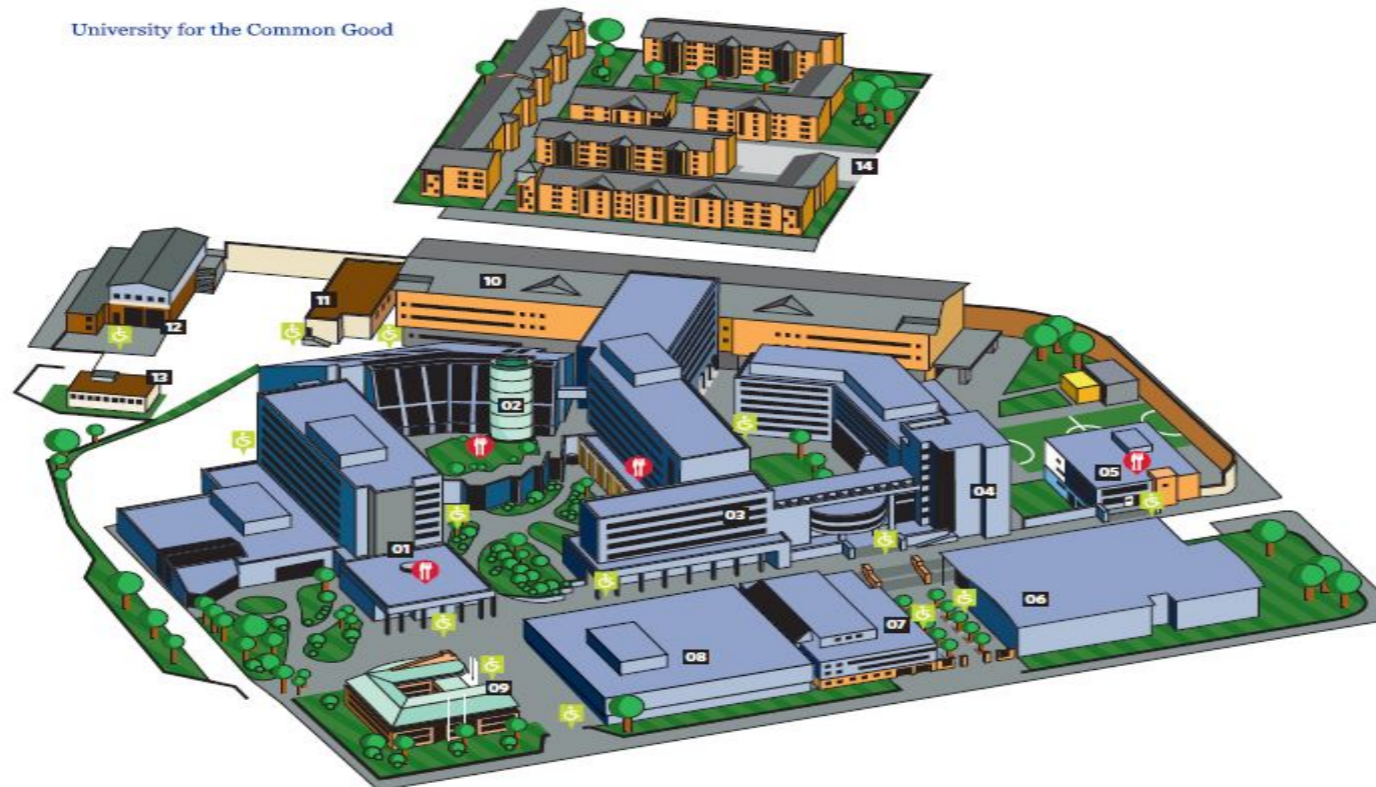
The REC 2023 registration desk will open at 8.45am on Wednesday 17th May 2023 situated in the foyer, first floor of the Centre for Executive Education (CEE) Building (No 7 of Campus Map). GCU staff members can be identified by their Happy to Help badges should you need any assistance and will be available throughout the conference. When registering you will be provided with a lanyard, please ensure that you wear this at all times during the conference and both social events as it indicates to the GCU staff members that you are a REC 2023 delegate.

Car Parking Instructions for Conference and Event Organisers and Attendees

Conference and Events at Glasgow Caledonian University has negotiated a rate of £8.00 per day for car parking at Concert Square and Cambridge street car parks and £7.00 per day at Dundasvale car park to make the day of your event more comfortable for you and your event delegates.

The university is easily accessible from Junction 16 (Westbound) or Junctions 15 & 17 (Eastbound) of the M8 motorway. Although no parking is available on campus, there is ample space available at the nearby Cambridge street and Dundasvale car parks.

1. Upon your arrival at the car park you will be issued with a ticket
2. Take this ticket and bring it along to the event at GCU as this is where the ticket will need to be scanned
3. The machine where your ticket can be validated is located in the Security office which is located in the William Harley building - number **8 on the campus map**.
4. After your parking ticket has been scanned and your event has finished take the ticket back to the car park where the ticket will be validated and you will be charged £8.00/£7.00 for the day.



Campus Key

1. **Annie Lennox Building** (Rooms W)
2. **Sir Alex Ferguson Library**
3. **George Moore Building** (Rooms M)
Contains the University Restaurant, 'Study Club' area and Campus Life desk
4. **Govan Mbeki Building** (Rooms A)
5. **Students' Association**
6. **Arc Health and Wellbeing Facility**
7. **Centre for Executive Education** (Rooms CEE)
8. **William Harley Building** (Rooms H)
9. **Britannia Building** (Rooms B)
10. **Charles Oakley Laboratories** (Rooms C)
11. **PhD Centre**
12. **Milton Street Building** (Rooms MS)
13. **Nursery**
14. **Caledonian Court**
Student Accommodation

Accessibility
All buildings are wheelchair accessible. for further information please visit: www.accessible.co.uk/glasgow-caledonian-university or scan the QR code below.



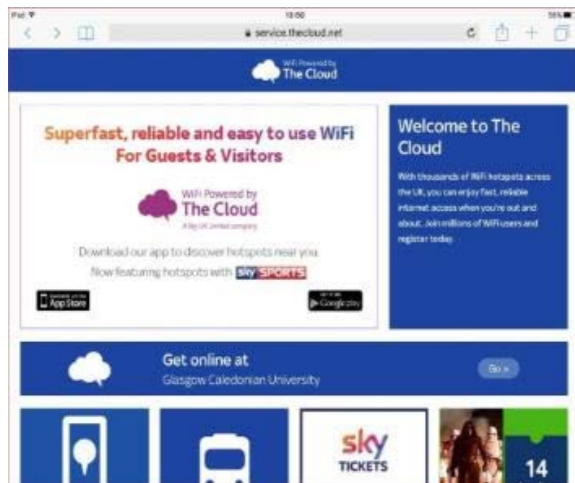
Open Wi-Fi Instructions

Open Wi-Fi access is available to GCU visitors throughout the GCU main campus. GCU visitors can connect to the internet via **WiFi Guest** by registering their personal devices.

GCU staff, students and delegates from other academic institutions should be able to connect to the Internet via **Eduroam**, as our main Wi-Fi network, by using their institution log in details.

To connect to the guest wireless from your Wi-Fi device, please do as follows:

1. Select **WiFi Guest** from the Wi-Fi network list.
2. Open your preferred web browser and select **Get Online** at Glasgow Caledonian University.



3. If you are already registered with Cloud Wi-Fi, you may use your previous credentials to access the service, otherwise select the **Create Account** option.

A screenshot of a 'Create Account' form titled 'Sign Up for Wi-Fi Access'. The form contains several input fields: 'Name *', 'Surname *', 'House name or number *', 'Postcode *', 'Mobile number *', 'Date of Birth *' (with three separate boxes for day, month, and year), 'Gender' (with radio buttons for 'Female' and 'Male'), and 'Email *'. The form is presented on a white background with a blue header.

4. Enter all the required information and select **Continue**.



The screenshot shows a web browser window with the address bar displaying 'service.thecloud.net'. The page has a blue header with the text 'WiFi Powered by The Cloud'. Below the header, there is a navigation bar with 'Login / Registration'. The main content area is titled 'Account Sign In' and contains two input fields: 'Email *' and 'Password *'. A link '(Forgotten password?)' is located to the right of the password field. Below the input fields is a blue 'Continue' button. At the bottom of the page, there are links for 'Terms', 'Privacy & Cookies', and 'About Us'. The footer contains the text 'WLAN service provided by The Cloud Networks Ltd' and '© 2016 The Cloud Networks'.

5. Name the device so you can manage it later, or skip this step.

6. You are **now connected to WiFi Guest** network and you can browse the Internet. **Please note:** Visitors can only register two devices per email account. Existing users can connect directly by logging in with a previous account created in another establishment.

Housekeeping

Delegates can store luggage in room CEE 5. Please note that GCU hold no responsibility for lost or stolen luggage held at GCU. Male and Female toilets are sign posted throughout the building.

First Aid

If you require the assistance of first aid, please bring this to the attention of one of the REC 2023 Team members and they will notify a GCU first aider immediately.

Fire Procedures

Anyone discovering a fire should set off the alarm at the nearest fire alarm call point and immediately let a ERCM Team member know who will call security on ext 2222 or 0141 273 1999 if using a landline or mobile phone, giving details of the location of the fire and, where possible, the floor and room numbers.

When the alarm sounds; you should evacuate the building immediately along the nearest fire escape route without stopping to take equipment or possessions. Lifts must not be used. Fire alarm systems are specific to their own building/buildings and will not activate in unison for all buildings on campus. All occupants should proceed to the designated Fire Assembly Point (see Campus Map above). These are also indicated on Fire Action Notices throughout the building.

Civic Reception on Wednesday 17th May 2023 (7.00pm prompt– 8.30pm)

Drinks and a cold/hot fork buffet (if you have informed us that you have a dietary requirement, this will be catered for) will be served from 7pm-8.30pm at the Civic Reception held at [Glasgow City Chambers](#), George Square, Glasgow, G2 1DU.

Conference Dinner on Wednesday 18th May 2023 (6.45pm – late)

The conference dinner will take place at the [Piping Centre](#), 30-34 McPhater Street, Glasgow G4 0HW. It will be a 3-course set menu with wine/soft drinks (if you have informed us that you have a dietary requirement, this will be catered for).

Photographs

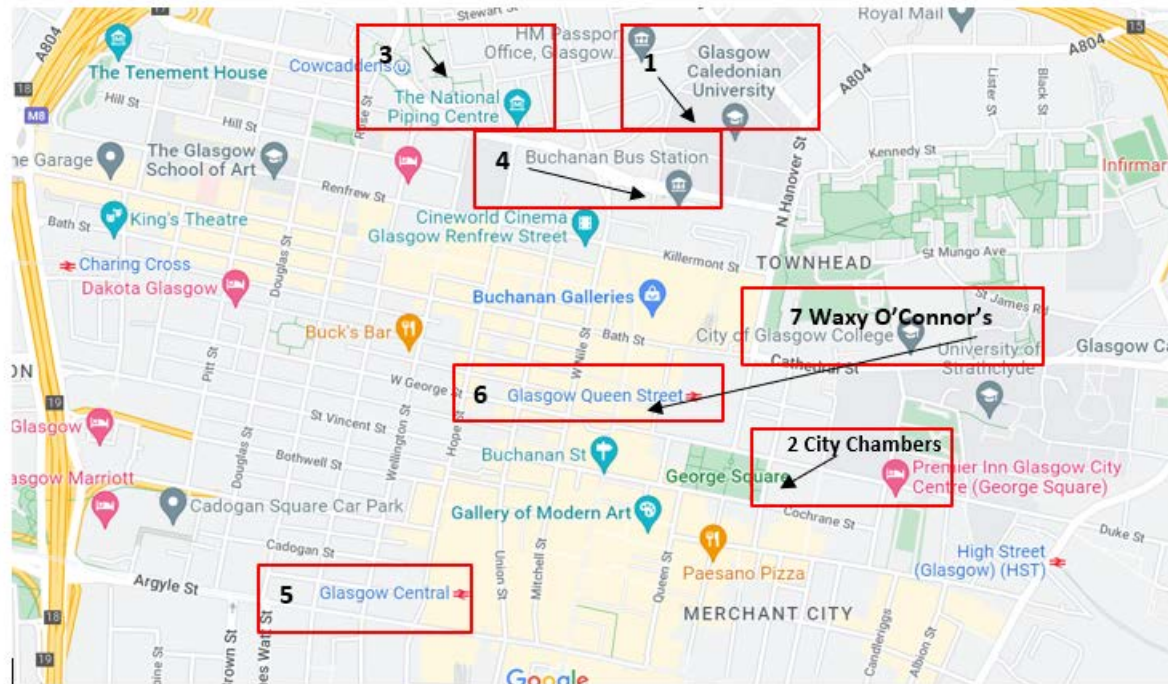
Photographs will be taken throughout the conference. These photographs will be used for the GCU newsletter/ website and may also be used by the REC 2023 committee. Please inform someone on the conference reception if you object to your photo being used in this way.

Getting Here

Glasgow is conveniently situated for all forms of transport. Glasgow Caledonian University is in the heart of Glasgow and easily accessible to most combinations of travel. A travel guide is available on our [website](#).

Local Taxi Numbers

Glasgow Taxis – 0141 429 7070 / Network ACS – 0141 557 1110



- 1 Glasgow Caledonian University : Conference Location 17th to 19th May 2023
- 2 Glasgow City Chambers, 80 George Square, Glasgow G2 1DU : Civic Reception 17th May 2023
- 3 Piping Centre, 30-34 McPhater Street, Glasgow G4 0HW : Conference Dinner 18th May 2023
- 4 Buchanan Bus Station/Taxi Rank
- 5 Glasgow Central Station
- 6 Glasgow Queen Street Station
- 7 Waxy O'Connors, 44 West George Street, Glasgow G2 1DH Informal meet up 16th May 2023